Film Follies
THE CHRISTIE MAGAZINE OF COMEDY
JUNE 1922
PRICE 10 CENTS

VIORA DANIEL in "COLD FEET"
THE HATS OF YESTERDAY
Did you ever notice how the films keep up to date in women's styles? Just think how your mother or grandmother would have looked in a Christie Comedy, had it been produced, say in the 60's or even in the 80's. Then do you remember the films which were taken about 1901? The funny hats the flappers wore? They all look like comedies today.

WHAT YEAR DO THESE PORTRAY?
Dorothy Devore and Viora Daniel are wearing the headgear all the way from 1860 down to 1910. Dorothy is in the picture at the upper right, left center and lower left. Viora is in the other three pictures. Can you make out what period each represents? Women folks at home can probably give you a lift on this if it's too big a mental strain.
EDUCATIONAL WILL HAVE
CHRISTIE COMEDIES
ANOTHER YEAR

Calls for 20 Christie Comedies
for 1922-23

Contracts have been closed be-
tween the Christie Film Company
and Educational Film exchanges
covering the release of all Christie two-
reel comedies for another year, in-
cluding twenty pictures to be released
from August, 1922, to July, 1923.

This announcement is made follow-
 ing the return of C. H. Christie, gen-
eral manager, to Los Angeles after
conferences with E. W. Hammons,
president of Educational in New York,
covering the manner in which these
comedies are to be booked for the next
year period.

This will be the third big year for
Christie Comedies heading the Educa-
tional program. The series of 1920-21,
covering twenty-four pictures and the
1921-22 series, production of which is
now drawing to a close, was for a like
number. The new series of Christie
Comedies will, however, be only
twenty in number. Regarding the new
production, Al Christie states: The
phrase 'fewer and better pictures,' sounds
hackneyed and worn out, but this
is nevertheless exactly what the
new program calls for.

"Our coming year with Educational
enables us more than ever before to
bring up the class of production to a
still higher standard. Rapid strides in
widespread distribution this year have
made possible an improvement in qual-
ity and variety over the first year
through these exchanges, and we an-
ticipate going further in the year
ahead.

"We will feature such star comedy
players as Neal Burns, Bobby Vernon,
Dorothy Devore, Vera Steadman and
Viora Daniel, and as our policy has
always been, surround them with a
variety of casts such as are seldom
found in two-reel comedies. Four di-
crectors, including Scott Sidney,
William Beaudine, Harold Beaudine
and myself, will alternate in production.
C. H. Christie states that Al Christie
will return to the studios from Europe
early in July to take active charge of
all production. This means that
Christie himself will pick all stories
and casts and very often direct, in ad-
dition to supervising all pictures.

BabY SHOW AT THE
CHRISTIE STUDIOS

Al Christie thinks it would be a
good idea to have a regular
Hollywood Baby Show. For a
starter here are Vera Steadman and
Bobby Vernon with their
respective daughters. The for-
mer is Mrs. Jackie Taylor in
private life, whose daughter is
named for Marie Prevost —
Marie Jackie Taylor. Bobby's
baby is Barbara Dorothy Ver-
non and the same age as
young Miss Steadman-Taylor.

Christie calls attention to the fact
that the two-reel comedy has come
into its own stronger than ever this
year: "As one of the best motion pic-
ture critics recently said, 'Comedies
used to be the backbone of the film in-
dustry and programs were built around
them. Exhibitors got away from
that fundamental for a time and
filled up their programs with all sorts
of novelties, eliminating the comedy.
Now they are getting back to this es-
cential element, with the realization
that the highest class of comedies are
deserving of space on every bill, re-
gardless of what other novelties are
shown.'

"The last lap of our present year's
product is winding up with a bang,
with such pictures as "Oh Promise
Me," "Tin the Bull," "Fair Enough,"
"Any Old Port," "Cold Feet," "A Hick-
ory Hick," "Bucking Broadway," a big
New York picture which has just been
finished, and "Mille-A-Minute Mary," a
summer camping-out picture with
Dorothy Devore.

Dorothy Devore Gets Ovation in San
Francisco — Christie Star Appears at
Granada Theatre

Dorothy Devore, Christie Comedy
star, appeared in person at the Gra-
 nada Theatre, San Francisco, the week
of April 23rd, stopping the show at
the opening performance for the
night for fifteen minutes and earning
front-page notices in the Bay City
papers, besides figuring in much ad-
tional exploitation arranged by the
theatre under the management of J. A.
Partington.

Miss Devore's personal appearance
was a record-breaking affair in con-
nection with the showing of the Christi-
Comedy, "Fair Enough," and the
Goldwyn feature production,"Come
On Over." Musical director
Paul Ash introduced Miss Devore, who
put over several song specialties in
connection with Ash's "Synco-Syn-
phonists," who are earning huge popu-
laritv in San Francisco.

For the personal appearance much
additional publicity was gained for
the week, showing by numerous stunts
in which the Christie star figured
prominently. Exploitation was ar-
ranged by Miss Genevieve Gross,
husband publicity representative, and in-
cluded tie-ups with Market Week;
modeling in San Francisco hats, in
connection with the Emporium, San
Francisco's largest store; co-operation
on Pen nell Day for the Homeless Chil-
dren, besides front-page interviews by
the leading San Francisco papers.

The Granada Theatre, which is the
largest and newest photoplay house in
San Francisco, and the other Roth and
Partington theatres have been playing
all of the new Christie Comedies. Re-
cent Christie's at the Granada were
"Twas Ever Thus," "Saving Sister Susie,"
"One Stormy Knight," "A Barnyard
Cavalier," and "Oh Promise
Me."
"How did they get you, pal?" This is where Dorothy does a good imitation of Dolly the Dip.

"Fair Enough" Turns to Fast Farce for Fun

Dorothy Devore is featured in this Christie Comedy which concerns a speedy racer and the efforts of a young girl and a young fellow to get into jail just to be near each other.

Dorothy gets into jail because her father framed it up with the Chief of Police to scare her out of speeding, and the young man gets in because he unwittingly helped a lady criminal to escape. Once they met, it was the natural thing after their release, to seek the jail as the likeliest trysting place.

This comedy has already opened in a good many of the cities. Its first showing was at the Granada theatre, San Francisco, the results of which are told elsewhere in this magazine.
"Flying pollywogs, what a night for the poor sailor boys at sea!"

"Any Old Port" Offers Realistic Ocean Scene

The Christies went to sea on the Pacific Ocean and in the studio in making a realistic presentation of scenes of an ocean liner on fire at night for the comedy Any Old Port, which features Neal Burns.

As one of the reviewers said after seeing the picture, it is hard to tell where the Christies are at sea and where they are on land so well is the detail of the sets carried out.

Any Old Port has a lot of laughs scattered around the rolling staterooms and slippery decks. It is Burns' next appearance in the Christie Comedies after Oh Promise Me, and follows such pictures as 'Tis the Bull and Fair Enough, which featured Bobby Vernon and Dorothy Devore, respectively.
COLD FEET
Featuring VIORA DANIEL
Directed by AL CHRISTIE
Story by WALTER GRAHAM
Photographed by A. NAGY and ALEX PHILLIPS

THE CAST
The Romantic Young Thing.....Viora Daniel
The Wronged Lady............Patricia Palmer
The Half-Breed Villain........Henry Murdock
The Superintendent............Harry Edwards
The Pride of the Mounted......Billy Bletcher
The Wolves...........Ward Caulfield, George French
                      Tom Dempsey and Fred Hueston
The Old Brown Bear...........Harry Archer
An Old Trapper................Earl Rodney

"Cold Feet" Ideal Comedy
for Summer Weather

Elsewhere in these pages are a
few of the flattering reviews which
have already been written in the
trade and lay press about this un-
usual Christie Comedy. The pro-
ducers have been credited with a
novelty which is a spontaneous
laugh-getter of the first degree of
quality.

"Cold Feet," it is said, will warm
up any old house with merriment,
and at the same time the vistas of
snow country will put the patrons
in the right frame of mind during
the summer months.

Christie is the first producer to
utilize the locale of the Frozen
North for a comedy film, and he
pokes good-natured fun at the film
melodramas of the Northwoods. As
Robt. E. Sherwood says in "Life"
"the fact that the movies have
learned to kid themselves furnishes
definite information that the great
reformation is at hand."

What would a tale of the rugged
North be worth without a pack of
eravenous wolves? These wolves are
ferocious because their costumes
itched.

The end of a perfect day. After all
the shenanigans worked by the plot-
ters, a real Royal N. W. Mounted
Police hero cops the final love scene.

In this super-melodrama, the
greatest artistry is not in the choking
but in keeping the waxed mous-
tache on.
Here comes the bride! That is she'll be coming if the wedding party can get the pesky bus started.

The hero wanted to go above but fate and a weak ceiling dropped him in the other direction.

"Mister, can you tell me if this is Mrs. Astor's boarding house?"

A HICKORY HICK
Featuring BOBBY VERNON
Directed by HAROLD BEAUDINE
Story by ROBERT HALL
Photographed by E. G. ULLMAN

THE CAST
The Hick.......................................................Bobby Vernon
His Country Sweetheart..............................Charlotte Stevens
A Crooked Crook...........................................Tommy O'Brien

Bobby Takes Trip to Heaven After Disappearing Wife

Bobby Vernon takes a trip to an imaginary celestial realm in search of his cinema wife who has disappeared in the new comedy, "A Hickory Hick." a very rural picture which happens mostly in the city, strange as that may seem.

Vernon has a new screen leading lady in this picture. She is Charlotte Stevens, who won a big beauty contest in Chicago about a year ago and who earned as the grand prize an engagement in the Christie Comedies. She is only seventeen, but has appeared in pictures before, playing child parts with the Essanay company in Chicago several years ago.

She has also won considerable renown in Chicago as a dancer and was seen at the La Salle Hotel and at various picture theatres in dancing numbers before going West to fill her Christie engagement.
GIVING COMEDY
The New York Hippodrome
America's largest showhouse
bills a
Christie Comedy
as a
Headline Attraction

"A Barnyard Cavalier", Christie comedy, directed by Al Christie and featuring Bobby Vernon, had its first screening this week as the feature of the Hippodrome.

For a short length subject it has extraordinary production features and is a slam-bang, rough-and-tumble comedy from start to finish, without a pause in the action. The youngsters at the Monday matinee found it amusing and showed it unmistakably."
EIGHT years ago good comedy was considered by wise exhibitors as the backbone of the program. It was the custom to select a mirh provoking one-reel subject and build the rest of the entertainment around it. This was not hard to do, once the comedy was secured, as short subjects were the order of the day. This system was founded on the best principles of showmanship. A comedy was of more service in rejuvenating the spectator than the gloom of tragedy, no matter how well done, or the thrill of melodrama. It was based on the idea that more persons wanted hearty laughs than anything else. Next to laughing they wanted to cry. These two primal emotions when appealed to brought the spectator in and sent him away pleased, satisfied and anxious not only to come again but to let his friends in on the party.

When big features grew to lengths that crowded out all the good short material, often the very best part of the entertainment, the comedy was not forgotten but it was frequently neglected. It became necessary to increase the length of comedies in order to get consideration and money for them. This in turn resulted in the early custom of spreading two slices of bread with butter that was only enough for one. That condition was remedied by an increase in the amount of fun per picture and the making of comedies around real stories rather than the throwing together of a lot of pleasant nonsense that had neither a start nor a finish.

This preamble is by way of calling attention to the fact that good comedy today is possibly the greatest box office asset, and good comedy is being provided, not in great quantity but in great show quality. In California we saw Cold Feet, a new two-reel feature comedy directed by Al Christie and featuring Viora Daniel. It is not only one of the best Christie comedies we ever saw but one of the most entertaining comedies ever made.

It's both an outdoor and an indoor subject, handsomely dressed, artistically scored, well played and directed in perfection. The Royal Mounted, James Oliver Curwood, villains, wolves, a handsome hero, a pleasant heroine and legitimate comedy treatment blend into a surpassing story.

Our suggestion to exhibitors is to see this comedy and if their judgment agrees with ours, to feature it on the bill and advertise it as a special added entertainment. It will certainly satisfy the patrons and send them away talking about it. Incidentally we congratulatte Mr. Al Christie, his company and Educational on having provided a back-bone-of-the-program type of subject and we urge that more follow in its wake.

ARThUR JAMES.
It Pays to

LIBERTY PLAY PHOTO

JOHN M. STAHL'S "THE SONG OF LIFE"
CHRISTIE COMEDY "SAVING SISTER SUSIE"
NEXT WEEK KATHERINE MACDONALD

Christie Comedies
Are advertised by
BEST THEATRES
Comedies

Christie Comedies were not be
in bold newspaper reviews which
this year stated that a Christie Comedy was
the most enjoyable part of the entertainment
on the program.

It is happening every week
where best theatres are
booking Christie Comedies

"Film Farce is Choice Tidbit"

The Christie Comedy, 'A Rambling Romeo' rambles, or rather
gallivates away with the honors at the
Modern and Beacon this week. Into
this brief but dashing fun are
compressed situations, snatches of
caricature, and general merriment
which would richly upholster the
average five-reel alleged comedy."

By George C. Mackinnon in the
Boston Advertiser.

"Comedy Steals Honors"

The best part of the entertaining
bill at The Criterion this week is
the remaining numbers. Chief of
these is a Christie Comedy 'Oh
Buddy,' in which Neil Burns shows
real screen humor and Vera Stead-
man adds the aesthetic touches."—
From the Buffalo News.

"New Travesty On Musketeers
Rivals Feature"

One of the most enjoyable trav-
esies that has been flashed on the
screen in only a day is the Christie
'À Baryard Cavalier.' As a result
of reading the Dumas romance
before retiring, Bobby has a won-
derful dream in which he performs
all the Fairbanks stunts and a few
additional."—
From the Los Angeles Express.

Advertise
Christie Comedies

Edumcational Pictures

"THE SPICE OF THE PROGRAM"

EVERYWHERE
Christie Enlarges Scenario Staff

No More Outside Stories Considered

Since centering production on a limited number of two-reel comedies a year, the Christie Company has enlarged its scenario staff to include Frank Roland Conklin, Walter Graham, Robert Hall and Royce Alon as regular staff writers, and no more stories are being considered from outside sources. This move was made because the new Christie stories are now the same as the product standpoint as the longer feature films and the needs of the company are best be filled by staff writers who have been trained to the Christie standard. This means that from now on the Christie mailing department is sending all stories back to outside writers unread, without submitting them to the scenario department. The plans for the company for the coming year, as announced by Al Christie, president, will further the policy of producing stories which include as much plot as a five-reeler.

GEORGE STEWART GOES into COMEDY

George Stewart, younger brother of Anita Stewart, has been signed for the Christie Comedies under a term contract and will soon be acting before the camera opposite Dorothy Devore in one of the new two-reel comedies.

Comedy will be nothing new for George, however, because he appeared with his sister in some of the first comedies which she made several years ago. In the meantime George has been taking a flying at education at the New York Military Academy and Andover, and then for the last year or more has been playing leads in dramatic pictures.

He played in "Mind the Paint Girl" with Anita, in "Old Dad" with Mildred Harris, in one feature with Alice Lake, two with Bill Russell and recently played a big part in Richard Barthelmess' picture, "The Seventh Day."

Christie usually picks his players from the dramatic field rather than that of comedy. Thus when George Stewart goes into Christie comedies, his friends must not expect to see him in "funny" (?) mustaches and other accoutrements of slapstick but be prepared for his appearance as a regular he-young man in the farce comedies which are Christie's favorites.

George Stewart and his veteran cameraman, Anton Nagy, got the fast racing close-ups in "Fair Enough."

Guide to Christie Comedies for 1921-22 Series

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<td>24. Mile-a-Minute Mary</td>
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(Please—The last two of these releases are pictured and described fully in the next Film Follies. Watch for it.)

A typical scene at Truckee, California, known as the winter capital of the movies.

Paul Ash, whose syncro-symphonists are making a big hit at the Granada Theatre, San Francisco; Dorothy Devore, who appeared there, and J. A. Partington, the well-known manager.
CHRISTIE COMEDY GIRL GETS UNUSUAL PRAISE

There's a little column tucked away in a corner of the editorial page of the San Francisco Journal, which is very often quite severe on the subject of pictures. However, the writer, "Philmaid," recently had this to say about a Christie Comedy star:

"It is always a pleasure to throw in a handful of good words for any film actor or actress, so here is the long waited opportunity to call attention to Dorothy Devore.

"Miss Devore is appearing in a Christie Comedy at one of the larger Market street houses this week. She may be remembered as the girl who, in a recent Christie production, played the part of a little woman who dressed in her husband's clothes and went to a prize fight where she sat, trembling and sick, while enthusiastic men on either side pounded her black and blue.

"Miss Devore has a farce sense, possessed by few actresses. Mabel Normand is the only other who possesses this in any degree. The trick—as you stand on the outside and look in—seems so simple. All that is necessary to carry off a farcical part with triumph is to play it 'straight.'

"But ninety-nine out of a hundred who essay farce, go through their roles with an undisguised consciousness and a certain absurd sense of apology. It is a sort of feminine vanity, perhaps, that compels them to convey to the public the idea: I don't really mean this; I'm not actually so foolish; I'm capable of playing Juliet at a pinch."

Tommy O'Brien, who is doing this heavy lifting of Bobby Vernon, also supports Vernon in several new comedies. This is not a faked photo—with the exception that Vernon is on invisible wires.

The Pickwick Theatre, San Diego, billed Christie's "Oh Promise Me" out in front in electric lights as a special American Legion attraction. The run followed the successful showing of the comedy at the California Theatre, Los Angeles.

Charlotte Stevens is a new Christie leading lady. She calls this ferocious animal Blanco, because she says he has a blank space where his brains ought to be.

GIVES COMEDIES A RATING IN ALL ADVANCE BILLING

Fred S. Meyer of the Palace Theatre, Hamilton, Ohio, in his famous frank reviews to the public in advance of showings, always includes the leading comedies. Quoting from his house organ, referring to the same dates on which the feature is let down with about 60 per cent, he has this: "March 12, 13, 14, 15—Oh Buddy! A comedy with a snap. Every member of the Legion, and every ex-service man, should see this merry mix-up. Oh Buddy! A knockout!"

"Cold Feet" is a fitting title for Christie's new snow picture. Al Christie is seen here directing Viola Daniel in some real California drifts.
WHAT THEY SAY
About Christie Comedies from Coast to Coast

Reviews from Trade Press and Newspapers Boiled Down to the Meat of the Matter

N. Y. MORNING TELEGRAPH
"Cold Feet" is a broad burlesque on the imagination of the sentimental flapper which goes, as entertainment should go, like wildfire. It has been admirably directed and acted, placed in a setting of quaint and original art titles and photographed with the clearness and beauty of an educational scenic.

CLEVELAND PLAIN DEALER
Neal Burns in "Oh Promise Me" is at the Stillman this week. The picture is of double interest; it's a good comedy, and the supers are ex-service men. There are some great shots of an Armistice Day parade, during which the hero, a private, gets gay with an officer. This seems to delight every audience, which goes to show that people like to do things which they ought not to.

SUMNER SMITH IN MOVING PICTURE WORLD
A delightful travesty on Northwest Mounted Police films and a short subject of most unconventional pattern is this latest Christie Comedy, "Cold Feet," which was directed by A. L. Christie and features Viola Daniel. ... The Christies evidently spread themselves on this comedy, for transporting a whole company to the icy altitudes is no simple task, neither is it inexpensive. The story is ideal entertainment—simple, smooth running and immensely amusing—all members of the cast do splendid work. ... Earl Rodney has only a bit, appearing at the end as the gallant policeman, but he is perfect and scores at the psychological moment. Viola Daniel, ever a consistent performer, again scores.

MOTION PICTURE NEWS
The Christie people have a lot of fun satirizing a honeymoon aboard an ocean liner in their newest release, "Any Old Port." It will be mighty difficult for the spectator to discover where the producers leave the studios and take to the high seas. Which is another way of saying that no expense has been spared to make the offering realistic with the correct backgrounds and atmosphere.

SYRACUSE (N. Y.) HERALD
"Kiss and Make Up," a Christie Comedy, with Helen Darling in the leading role, is the way above the average comedies, not only because it is humorous, but also because it is produced quite elaborately. The cabaret acts are as equal to similar scenes of the longer and so-called feature pictures. (Robbins-Eckel Theatre, with "The Song of Life.")

PITTSBURGH DISPATCH
Bobby Vernon's new Christie feature comedy, "Pure and Simple," is an added feature that pleases in large measure. (Grand Theatre.)

CLEVELAND NEWS
A Christie Comedy, "Oh Promise Me," featuring Neal Burns, is featured with "Hail the Woman." This comedy is well up to the standard of humorous photoplays maintained by Christie.

CHICAGO TRIBUNE
In "Oh Promise Me" Christie has put out a comedy that certainly deserves mention. It is a merry, funny, lively affair that carries one's memories back to the old Keystone days. ... The following complications I shall leave for your seeing rather than reading, for "Oh Promise Me" is really worth sitting through. One doesn't see many comedies one remembers or that make an impression on one (that is, a good impression). When one does, why pass the word along.

UTICA DISPATCH
The Christie Comedy, "Kiss and Make Up," has many laughs. (Aton Theatre.)

MOTION PICTURE NEWS
"Saving Sister Susie" ... here is another Christie which will afford satisfactory entertainment as delicious comedy relief on any program. It is a "situation comedy" but this does not mean that its action is not fast moving. It is simply rapid-fire comedy action arising from a reasonably sensible story. ... This idea is developed so that a number of good laughs result, thanks to the gags and the way Dorothy Devore puts them over.

WEEKLY FILM REVIEW (Atlanta)
An Educational-Christie comedy, "Pure and Simple," playing the Criterion day and date with the Metropolitan, proved good entertainment in both places.

TRADE REVIEW
"A Barnyard Cavalier" is an ambitious attempt and the scenes are elaborately conceived and abound in good photography. It must have cost some money to produce.

WASHINGTON (D. C.) HERALD
The short film features are of unusual merit, Bobby Vernon in the latest Christie Comedy, "Hokus Pokus," being a veritable riot of mirth. (Rialto Theatre.)

EXHIBITORS' HERALD
This is one of the Christie's best ones ("Oh Buddy") and got some real genuine laughs from my people. (E. E. Carr, Princess Theatre, Thompson, Iowa.)

EXHIBITORS' HERALD
"In For Life"—It is not often that I report a comedy, but this one being of the very unusual class, I feel that some real, honest to goodness booting is due to the sincere efforts of the entire cast, the director and the result of these efforts. With a clever story, we have a comedy well enough produced to be presented in the best theatres of the U. S. A. Congratulations to the Christie crowd.—W. H. Brenner, Cozy Theatre, Winchester, Ind.

EXHIBITORS' HERALD
This Christie Comedy "Fresh From the Farm," directed by William Beaudine, kept the crowds at the Rialto Theatre, Chicago, in good humor for thirty minutes—well presented and very entertaining.

SAN FRANCISCO CALL.
The laughs of the show (and there are a lot of them) are provided by the Christie Comedy, "Falling For Fanny." Helen Darling is Fanny and Eddie Barry is the fellow who succumbs to her charms, in the doings of which he hits the high spots of fun making.

One of the greatest laugh producing comedies of all times, "Saving Sister Susie," is also on the program. This is a Christie Special that would make even the blind laugh.

LOS ANGELES HERALD
With a rip-roaring Christie Comedy, "Oh Buddy," as a companion feature (to "Doubling for Romeo") Millers is unquestionably offering the film fans the greatest laugh program of the season.

AMUSEMENTS (Minneapolis)
A double feature program is being offered at the State, with "A Barnyard Cavalier" vicing with Thomas Meighan's latest picture, "A Prince There Was," for first honors. A Barnyard Cavalier" is perhaps the best comedy. Bobby Vernon has been in and is a rural satire that provides plenty of merriment.

COLUMBUS (OHIO) JOURNAL
A very clever Christie Comedy featuring Dorothy Devore is on the bill. A crowded house was the order all yesterday. (Colonial Theatre.)

EXHIBITORS' HERALD
"Pure and Simple"—This comedy deserves special mention, as it pleases. It is surely a very clever offering, and this seems to be a regular thing with Christie Comedies.—W. H. Brenner, Cozy Theatre, Winchester, Ind.

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WHAT THEY SAY—Continued

LOS ANGELES TIMES
“A Rambling Romeo” wins almost as many laughs during its two reels as does the feature. It is one of Christie’s best with Neal Burns, Helen Darling, Alice Maisen and Earl Rodney trouping zestfully.

LOS ANGELES HERALD
A Christie Comedy, “Saving Sister Susie,” is a humorous comment upon husband hunting, with Dorothy Devore most effective as the eighteen-year-old sister posing as a kid. (Kinema Theatre.)

MOVING PICTURE WORLD.
Uniformly entertaining as two-reel Christie Comedies are, this one (“A Rambling Romeo”) is above the standard set by its predecessors.

PHILADELPHIA STANDARD AND TIMES
The Christie Comedy, “Kiss and Make Up,” is very funny.

BOSTON TRAVELER
Another splendid feature on the bill was Christie’s “Barnyard Cavalier.” (Gordon’s Old South Theatre.)

MOTION PICTURE NEWS
As usual with Christie Comedies, “One Stormy Knight” is built upon stronger material than mere senseless slapstick. There is a story behind this action, and it provides opportunity for continual fun and some healthy laughs. Dorothy Devore is featured.

ANSONIA (CONN.) SENTINEL
Neal Burns and Vera Steadman in “Oh Buddy,” a Christie Comedy, kept the audience in roars of laughter in one of the cleverest comedies seen here in some time.

SAN FRANCISCO CALL
“Fair Enough” runs even faster in its mirth. It tells of the desperate but vain attempts of a girl and boy, once arrested simultaneously for speeding, to be thrown into jail again to cultivate each other’s acquaintance. Earl Rodney plays opposite Dorothy Devore.

ROBERT E. SHERWOOD IN “LIFE”
The little Christie Comedy, “Cold Feet,” is offered as an antidote to those who are just a bit fed up with those rugged, red-blooded tales of the Great Canadian Northwest that James Oliver Curwood turns out on schedule time every year. It is an extremely amusing burlesque with Indian guides, villains, Mounted Policemen and wolves ranting around in the snow.

The fact that the movies are learning how to kid themselves provides definite indication that the great reformation is at hand.

Baltimore Sun
Bobby Vernon is quite delightful in “Fresh From the Farm,” one of the best Christie Comedies to visit us in a coon’s age.

PHILLIP RAND, Rex Theatre, Salmon, Idaho
“Kiss Me Caroline” is the best comedy I ever saw. A real farce on the “Charley’s Aunt” order boiled down to two excruciatingly funny reels. Everybody like it. No slapstick in it. Good for any occasion in any theatre. Book it and boost it. If all comedies were as good as this we would have to build a new theatre.

D. W. KOOKER,
Happy Hour Theatre, Ewen, Mich.

EXHIBITORS’ HERALD
There isn’t a dull moment in “Let Me Explain,” which is as it should be in a Christie Comedy, or any other kind. It won’t disappoint. Viora Daniel plays the lead.

EXHIBITORS’ HERALD
“Hey Rube” . . . Mighty clean little comedy that creates a few new wrinkles in the laugh line. . . . Taken all through, one after another, Christie today can claim the most consistently good two-reelers on the market. I’m talking about comedies for every occasion, not a Lloyd or a Chaplin once in a while. Am I wrong? If so, will some kind Brother Exhibitors please tip me off.—Fred S. Meyer, Palace Theatre, Hamilton, Ohio.

SAN FRANCISCO EXAMINER
“Fair Enough” draws big crowds to the Granada; “Fair Enough” is Granada’s big picture.

SAN FRANCISCO CALL
The Granada this week hits the high spots in entertainment . . . The whole show topped off with a roaring Christie Comedy, “Oh Promise Me,” the show is one that should make any film fan happy. “Oh Promise Me” is one of those things filled with shapely girls and laughs. It features Neal Burns and Josephine Hill. (With Will Rogers in “One Glorious Day!”)

BOOK NEW CHRISTIE COMEDIES THROUGH
EDUCATIONAL FILM EXCHANGES

ALBANY
ATLANTA
BOSTON
BUFFALO
CHARLOTTE
CHICAGO

CINCINNATI
CLEVELAND
CALGARY, ALTA.
DALLAS
DENVER
DES MOINES

DÉTROIT
INDIANAPOLIS
KANSAS CITY
LOS ANGELES
LOUISVILLE
MILWAUKEE

MINNEAPOLIS
MONTREAL, QUE.
NEW HAVEN
NEW ORLEANS
NEW YORK
OMAHA

OKLAHOMA CITY
PHILADELPHIA
PITTSBURGH
SAN FRANCISCO
SEATTLE
SALT LAKE CITY

ST. LOUIS
ST. JOHN, N. B.
TORONTO, ONT.
VANCOUVER, B. C.
WASHINGTON
WINNIPEG, MAN.

REGINALD WARDE, 729 7TH AVE., NEW YORK CITY.

Producing Studios and General Offices—CHRISTIE FILM CO., INC.—SUNSET AND GOWER, LOS ANGELES, CALIF.
Natalie Johnson—
One of the new beauties in Christie Comedies. Miss Johnson is the first of the Ziegfeld Follies girls to be engaged by Christie, although the latter has contributed several former comedy girls to the New York musical shows.
AL CHRISTIE—
Who next month will start his seventh year as head of the Christie Film Company and producer of the well known comedy brand. He has been called "the Daddy of Light Comedy" and as such creeps into his own particular niche in the screen Hall of Fame.

Photo by Spurr, L. A.
Christie Returns from Europe with Wealth of Comedy Ideas

All Christie, with his production manager, H. D. Edwards, and Frank R. Conklin of the Christie scenario staff are all back in the studio from Europe after two months of sailing and sightseeing which gave them so many comedy ideas they are plunging into production work with a frenzy of vigor.

Christie is already at work making a race-track story with Dorothy Devore and George Stewart, under the title “Let Her Run.” During Mr. Christie’s absence the comedy star took jockey riding lessons and brushed up in stunt riding, although she was something of a regular horsewoman before.

One of the next pictures under way will be a Scotch comedy called “Hot Scotch” (which, by the way, is not a drink), much of the data for which Christie accumulated while traveling through Scotland, the land of his forebears. It is expected that Neal Burns will be featured in this comedy of ancestors, haunted castles and the like.

Mr. Christie visited Scotland, England, France, Belgium and Holland while abroad and declares that the tonic of a change of scenery has given him the required amount of pep and ambition for twelve straight months of work.

More Christie Comedies Get Family Endorsement

“Any Old Port” and “Cold Feet” have recently been especially recommended as films good for the whole family by the National Motion Picture League. Previous Christies endorsed were “Nothing Like It,” “Sav-
PICTURE PROGRAMS RUINED by LEAVING OUT SHORT SUBJECTS
—says "Variety"

The editor of "Variety," in a recent issue hits the nail right on the head in commenting on certain New York runs of features without comedies and other worthwhile short subjects to back them up.

The editorial says: "Its two episodes so far (referring to the feature attraction) have been obviously cheap and trashy, exactly the type of screen output to drive away the patronage that has been painstakingly built up for the Times Square palaces since they were opened. To make it worse, the company has booked in another full-length feature to supplement the serial, thus crowding out the musical features and supplemental program of short comedies, scens and cartoons, elements in the type of show which have attracted the best fans as much as the film features, perhaps more."

George Stewart, newest of the Christie players. His first appearance will be with Dorothy Devore in "Let Her Run."

One of Christie's striking stage sets for "Bucking Broadway" at rehearsal time. Scott Sidney is seen instructing the chorus. Also on the stage from left to right are Neal Burns, Vera Steadman, Al Christie and Isabel Bryant.

GUIDE to
CHRISTIE COMEDIES
Last Half of 1921-22 Series

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FIRST RELEASES in NEW SERIES 1922-23

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<td>3. Let Her Run</td>
<td>Dorothy Devore, George Stewart</td>
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A bit of Old Spain near the Christie studios, with Lucille King and Alice Maison, who is also seen on the cover in another dancing pose.
FILM FOLLIES

Another striking set from "Bucking Broadway," a reproduction of "The Ship Cafe."

East meets West. Vera Steadman and Dorothy Devore as eastern riders, and Charlotte Stevens and Helen Thomas as regular western girls.

FIRST CHRISTIES in NEW SERIES are RELEASED this MONTH

The first of the big new series of Educational-Christie comedies, part of the coming year’s schedule of twenty pictures, are released this month.

The first releases are "Pardon My Glove," a prize fight comedy featuring Bobby Vernon; and "The Son of a Sheik," featuring Neal Burns. Vera Steadman appears with Vernon in the first story and Viora Daniel in the second.

Home from Europe. Al Christie and his production manager, H. D. Edwards, saying "Howdy" to the Statue of Liberty.

POINTS to ADVERTISE with CHRISTIE FILMS

1. Class of production: It is a well-known fact that the new Christie Comedies introduce the same type of dressed-up setting and general class of production which is seen in the best features. There is no jarring on the eye when a Christie Comedy follows the best-dressed features made today.

2. Variety of subjects: There is an individual difference in plot and type from each preceding comedy in the series.

3. Humor with wholesomeness: The latter does not take away a bit from real comedy values. The public is being educated to a high type of humor in its screen comedy and farce.

4. Human interest stuff.

5. The players: Such comedy stars as Neal Burns, Bobby Vernon, Dorothy Devore, Viora Daniel, Vera Steadman and all the other leads have been known and liked by picture audiences for six years. They are also genuine looking young people and liked for this quality.

Another striking set from "Bucking Broadway," a reproduction of "The Ship Cafe."

Page Five
**Bucking Broadway**

*Directed by* Scott Sidney  
*Story by* Frank R. Conklin  
*Photographed by* Nagy and Phillips

**THE CAST**  
The Broadway Boy .................. Neal Burns  
The Musical Comedy Star ............. Vera Steadman  
The Father .......................... Lincoln Plumer  
The Stage Manager .................. Tommy O'Brien  
The Chief Belle de Danse ............ Isabel Bryant  
The Justice of the Peace ............ Henry Murdock

Fast action on the part of Neal Burns, Henry Murdock, "Madame," Vera Steadman and Lincoln Plumer.

The principals in this back-stage rollicking romance.

The stage atmosphere is carried out in detail to the last pony in "Bucking Broadway."

**NEW CHRISTIE**  
**"BUCKING BROADWAY"**  
**PRODUCED IN SPECIAL CLASS**

"Bucking Broadway" features Neal Burns and is one of the most pretentious two-reel comedies which the Christie studios have turned out this year on the Educational program.

The story of "Bucking Broadway" is written around a background of the Great White Way at night in all its brilliancy, with Burns playing the part of a gilded youth whose father goes to great lengths to get him to drop an actress, with the result that the "old man" thinks the girl is entirely too good for such a careless youth. When "Father" takes her out to dinner and "buys a piece of the show" to keep his son out of the theatre, the fun becomes fast and furious. Vera Steadman, who recently returned to the studio after an absence of several months, plays opposite Burns in the role of the leading lady of "The Balky Princess" musical comedy. Lincoln Plumer is the father, and Henry Murdock has a comedy role as a justice of the peace who has to double as a chorus girl.

The Christie staff, under the direction of Scott Sidney, built a replica of New York's Music Box Theatre and another famous setting, the Ship Cafe, as backgrounds for the picture.

Thirty dancing girls under the direction of Isabel Bryant, furnish the ensemble chorus scenes which take place in the musical comedy within the two-reeler.

The new comedy will be released early in June and follows such pictures as "Cold Feet," with Viora Daniel, and "A Hickery Hick," featuring Bobby Vernon.
Simon, the real pure country article, gets in bad by cutting down the sapling which was the plot of the whole tent.

**BUCOLIC LOVE and CAMPING OUT are ATTRACTION in NEW CHRISTIE**

The Christie company usually turns up with something different in movie plots and scenes. Recently they produced “Cold Feet,” a picture made in the deep snows at Truckee, California; then “A Hickory Hick,” a rural picture with Bobby Vernon; then “Bucking Broadway,” which went back to New York’s gay white way for its atmosphere. Now comes “Mile-a-

MINUTE MARY,” with Dorothy Devore, a summer girl, camping-out picture, which was made high up in the Coast range, at a resort center.

Three new Christie girls are seen with Miss Devore in this comedy. They are Natalie Johnson, whom Christie recently engaged after her appearance last year with the Ziegfeld Follies; Isabel Bryant, who led the dancers in the last comedy, “Bucking Broadway,” and Helen Thomas, a Los Angeles girl who was in pictures two years ago before she returned to college.

Henry Murdock plays a great comedy part in the picture.
The Four Horsewomen of the Eucalyptus Grove.

Dorothy and Isabel and a few roses which sell for thirty cents a bush near the Christie studios.

This is what most city girls imagine camping out is like.

Christie Comedy girls don't wear own back yards in August weather.

Dorothy Devore about to land a Great Big six-inch trout.

Charlotte and Isabel, a couple of Christie paddlers on an off day.
Summer Girls of 1922

Viola and Inez in a popular Southland canyon. Wading is against the law but the Sheriff is O. K. if you're feminine, and pretty.

Wading is against the law but the Sheriff is O. K. if you're feminine, and pretty.

This is more like real California camping than the scene on the opposite page.

Vera Steadman on "Brownie."
Pardon My Glove

Featuring Bobby Vernon
Directed by William Beaudine
Story by W. Scott Darling
Photographed by Ullman and Phillips

THE CAST
The College Hero......Bobby Vernon
The Manager's Daughter ..........Vera Steadman
The Manager.............Ward Caulfield
Father ......................George Pearce
The Champ...............Tommy O'Brien
The Dusky Heavy.......Zack Williams

Vera Steadman, Tommy O'Brien, Ward Caulfield, Bobby Vernon and Zack, the trainer, in "Pardon My Glove."

"Wouldn't that knock your eye out!" exclaimed the college freshman.

RIGHT CROSS AND DOUBLE CROSS
MIXED in this COMEDY PLOT

Unlike the natural sequence of things, this comedy starts with a black eye and ends with a fight. Bobby Vernon plays a college boy who fought so well he got all the professors rooting for him instead of expelling him.

William Beaudine, the director, with the aid of Vernon, O'Brien, and a husky Dark-skinned discovery named Zack Williams, has staged one of the biggest comedy fights since the days of "One Round Hogan."

Left hooks, right crosses, double crosses, a heroine who wields a wicked glove herself, and a lot of screamingly funny business around the ringside make this one of the most original of the Christie Comedies released to date.

Bobby Vernon and his dear professor and instructors in "Pardon My Glove," which is not as lady-like as it sounds.
The SO\N of a SHEIK

Featuring NEAL BURNS with
Viora Daniel

Directed by Scott Sidney
Story by W. Scott Darling
Photographed by Nagy and Phillips

THE CAST
The Sheik's Little Boy... Neal Burns
A Valentino Admirer... Viora Daniel
Camels Played by themselves
Sandstorm Courtesy of Western Electric
The Villain Ali Abou Ben Dustpan

All the women fall for this "Sheik stuff" sooner or later.

Neal Burns is the "Son of a Sheik." Viora Daniel is the girl who adores "those romantic Arabs."

CHRISTIE WILL HAVE FUN with "DESERT STUFF"

Al Christie is going to have his fling at the desert drama along with eighty-four other directors, more or less, who are bound to popularize the camel and the sheik and the waving palm.

Christie determined to produce his "Son of a Sheik" while driving back from Santa Barbara recently and calling on his friend George Medford, who directed "The Sheik" and "Burning Sands."

At last reports six or more dramatic companies were headed for Oxnard to produce desert pictures.

"Here's where I have some fun with their Sheik stuff," thought Christie to himself, and hurried home to call Scott Sidney, one of his chief directors, and all the scenario staff into consultation over "The Son of a Sheik."

Christie recently started something when he went up to Truckee along with several of the dramatic companies and made "Cold Feet," a travesty on the Northwest Royal Mounted Police films, which one of the leading critics recently commended by saying that the fact that the movies had now learned to kid themselves was definite information that the picture reformation is now at hand.

So the comedy director now has his little fling at the deluge of Arabian dramatic pictures which have followed the tremendous success of "The Sheik."

"Burning Sands," says Medford, "hot dog," says Christie, and they're off.

"The Son of a Sheik" is a travesty that is full of snap and go.
Best Theatres Everywhere Advertise Christie Comedies

Pictured above are just a few of the theatre advertising displays used by leading American houses on Christie Comedies.

The New York Hippodrome advertised a Christie as a headline attraction, in newspapers, on billboards and out in front, as seen in the top picture.

At the right is the front of the New York Rialto, which always advertises its Christie Comedy out in front in electric lights, using red lights for the lower line to offer contrast with the feature, which is billed in white lights on the upper half of the sign.

On the left is an illustration showing how the California Theatre, Los Angeles, finds space on the 24-sheets stands to include a Christie Comedy. In this example, a Christie one-sheet has been used under the name of the theatre, where the space used does not interfere with the body of the twenty-four sheet, but where it will be read as an integral part of the show.

In the center is San Francisco billing on "No Parking," one of the popular Christie Comedies. The other photographs show the use of electric lights to include the Christie Comedy at the Denver Rialto theatre, and at the Victory theatre in Detroit, where a liberal use is also made of paper—ones and threes.
Christie Stars for Lobby Frames

Arrangements have been made whereby a set of real photographs of the leading Christie Comedy stars can be sent direct from the studios to bona fide exhibitors at the rate of $1.50 for a set of eight. This price covers mailing in heavy cardboard to insure good condition, ready for framing, and is a price based on cost of materials and mailing.

Many requests have been received for such a set, and the company will therefore furnish them only to actual motion picture exhibitors. The photographs are the same as pictured here, and are eight by ten inches in size. New stars added to the roll of Christie players will be added from time to time.
WHAT THEY SAY

About Christie Comedies

COMMENTS FROM PRESS AND EXHIBITORS

MOTION PICTURE NEWS

The Christie forces have made a comedy here ("Oh Promise Me") that has a novel appeal, and one which the exhibitor can do a whole lot in the way of exploitation. It is a picture that kids, in a gentle sort of way, the ex-service man. The American Legion posts can bring it into the theatres en masse. Even Marshal Foch plays a part in the picture. As it is done there is no disrespect shown the great leader in making him a Christie Comedy actor.

MOVING PICTURE WORLD

Here is a pippin of a pippin of a Christie Comedy ("Oh Promise Me!") one that ought to surpass in number of bookings all previous Christies released by Educational. It has everything—titles, story, acting and backgrounds. It is packed with laughs. . . It is not burlesque but good straight comedy.

THE FILM DAILY

A great improvement has taken place in the last few months in this (Christie) series of comedies. Some of the recent productions, like "Oh Promise Me," "A Barnyard Cavalier" and "Tis the Bull" can easily take first place in the comedy field. They are full of life, spirit, and good-natured humor. . . . The comedy gags are very well handled and are certain to please and provoke laughter from any audience. The fun is clean throughout.

EXHIBITORS' HERALD

This Christie Comedy ("One Stormy Knight"), starring Dorothy Devore, is a pleasant bit of nonsense with more than the usual number of laughs.

WILLIAM A. JOHNSTON

Editorial in M. P. News.

The discriminating picture-goer who follows the screen in search of novelty and failing to find it remarks to his neighbor that there is nothing new under the sun is certain to recommend the Christie Comedy, "Cold Feet," as an offering worthy of patronage. He may have remarked to himself that the photoplay has become standardized—that it follows an orthodox design relying upon the ancient and accepted order of patterns catalogued as "Northwest Mounted," "Pollyanna," "Onderlin," "Kentucky Feud," et al. They come in endless varieties but the general scheme is discernable in the background. Will Rogers has found amusement in breaking the conventions in so far as features are concerned. Now comes Al Christie with a comic twist of the Northwest Mounted formula. This scheme cannot be kept up indefinitely, but intruding here and there in the output it serves as an antidote. Happy is that audience that looks for a surprise and finds it. The comedy pictures are furnishing these surprises nowadays. Christie, Lloyd, Chaplin, Keaton and Cook are concocting new ideas regularly. They are not content to follow in a groove. They mix up their assortment, cutting the corners of the plate when the occasion demands and putting the hop on their delivery. Christie's fling at the Mounted is a gem of satire. His ambition to give as careful a production to this two-reeler as is found in the feature picture shows that the comedy expression has advanced by leaps and bounds. Time was when these efforts were conceived just for fillers. Now the companies are sent out on location. "Cold Feet" generates as fine an atmosphere as will be found in the best snow feature on any library shelf. Awe-inspiring are these exteriors. Winter's white mantle covers the landscape in every direction. And it is waist deep. There is sincerity of effort behind these comedies. And it is being appreciated by audiences.

HAPPY HOUR THEATRE

(Ewen, Mich.)

"In For Life" and "Exit Quietly," two Christie comedies which my patrons stopped at the door to tell me how much they liked them.

EXHIBITORS' HERALD

"Kiss and Make Up"—Another one of Al Christie's clever comedies. Got many laughs and found it had some very clever situations. Cast good and the thing moves along without a drag.

—W. H. Brenner, Winchester, Ind.

CHICAGO (ILL.) TRIBUNE.

"'Twas Ever Thus," a Christie Comedy, deserves honorable mention in the world of comedies. It features Viora Daniel and Earl Rodney, two attractive and peppery young people. Good snappy little comedy.

LOS ANGELES RECORD

The Christie Comedy on the same bill, "Oh Promise Me," is one of the very cleverest bits of work turned out so far by this famous comedy company. (California Theatre.)

LOS ANGELES EXPRESS

Neal Burns in a Christie Comedy is a fun riot. (California Theatre.)

LOS ANGELES HERALD

Neal Burns in the Christie Comedy, "Oh Promise Me," brings rounds of mirth from the audience.

DEtroIT TIMES

No small mention is due "No Parking," a comedy that is a comedy, which elicited general laughter from every audience. A saucy dignified matron to the gruffed, humorless, crusty old bachelor. And the younger set—how they did cackle together in mirthful appreciation.

PITTSBURGH PRESS

A very funny added attraction is the Christie Comedy, "No Parking." (Grand Theatre.)

EXHIBITORS' TRADE REVIEW

The picture ("Oh Promise Me") contains real veteran atmosphere, but with that angle entirely aside it will rank high on its merits as a comedy. The art direction is credited to Tom Brierly—and is a credit to him, especially the treatment of the Parisian cafe setting. The picture is deserving of a very wide circulation.

LAURENCE REID IN M. P. NEWS

"Cold Feet"—It's about time that a burlesque of the Northwest Mounted reached the screen. Certainly Christie has started something. "Cold Feet" is a remarkable comedy from a scenic standpoint. We have no recollection.

Isabel Bryant is the dancing champ of the Christie studios. She has taught as many dancers as Barnes has golfers.
WHAT THEY SAY—Continued

of seeing finer snow stuff in a feature which exploited the vast open spaces. This exceptional background makes an inquiring picture—one which is rich in nature’s handiwork.

“Cold Feet” is an exceptional comedy, rich in burlesque, eloquent in its pictorial appeal and a sure-fire box office bet. Viora Daniel is the star. We said it. Al Christie has started something.

EXHIBITORS’ TRADE REVIEW

“If Any Old Port,” from Christie’s studio, is mirthful and snappy. Scott Sidney is the director and he puts over a number of well-handled scenes at night on an ocean steamer.

WASHINGTON (D. C.) STAR

... As a stage play, it was an entertaining story, but yesterday some of the spectators at least heaved a sigh of relief when the Christie Comedy, “Kiss and Make Up,” was flashed.

GEORGE BLAISDELL IN THE TRADE REVIEW

“Cold Feet” will surely warm up any old house.

CANADIAN M. P. DIGEST

“No Parking,” the Educational-Christie Comedy which was shown at the Allen Theatre the week of April 2nd, is full of good comedy, fast action, and many surprises. Neal Burns, Helen Darling, Baby Jane Hart and Laddie, the dog, are the only principals in this picture, and they make a group of players that should appeal to any class of audience.

WILMINGTON (Del.) JOURNAL

A sparkling bit of light comedy is given to the program in “Saving Sister Sue,” a Christie offering. The situations in this small feature are provocative of great fun.

TRADE REVIEW

Bobby Vernon and his supporters in Christie’s “Tis the Bull,” provide good entertainment in two reels of comedy. The picture will very easily rank as a good two-reel comedy.

WASHINGTON (D. C.) STAR

A Christie Comedy, “Hokus Pokus,” featuring Bobby Vernon, makes for constant laughter. (Moore’s Rialto Theatre.)

BOOK NEW CHRISTIE COMEDIES THROUGH EDUCATIONAL FILM EXCHANGES

ALBANY
ATLANTA
BOSTON
BUFFALO
CHARLOTTE
CHICAGO
CINCINNATI
CLEVELAND
CALGARY, ALTA.
DALLAS
DENVER
DES MOINES
DETROIT
INDIANAPOLIS
KANSAS CITY
LOS ANGELES
LOUISVILLE
MILWAUKEE
MINNEAPOLIS
MONTREAL, QUE.
NEW HAVEN
NEW ORLEANS
NEW YORK
OMAHA
OKLAHOMA CITY
PHILADELPHIA
PITTSBURGH
TORONTO, Ont.
SAN FRANCISCO
SEATTLE
SALT LAKE CITY
WINNIPEG, MAN.

FOREIGN OFFICE—CHRISTIE FILM SALES, LTD., 52 WARDOUR ST., LONDON, W. I., ENGLAND.

REGINALD WARDE, 729 7TH AVE., NEW YORK CITY.

Producing Studios and General Offices—CHRISTIE FILM CO., INC.—SUNSET AND GOWER, LOS ANGELES, CALIF.

WHEN END (W. Va.) NEWS

The latest Christie Comedy, entitled “Pullin’ For Pants,” is short enough to doubt one of the finest and best laugh producers that this city has seen for a long time, and is sure to please and do what all comedies are supposed to do, viz., destroy all symptoms of the blues.

NEW YORK HERALD

One of those rare pleasures, a good film travesty, was introduced yesterday at the Hippodrome in “A Barnyard Cavalier,” a short special Christie Comedy. The subject of this parody is nothing less than the Douglas Fairbanks version of “The Three Musketeers” and Doug, who seemed sometimes on the verge of kidding his own pictures, would have been delighted to appear in this celluloid skit as well as view it.

MOVING PICTURE WORLD

The sets are great, the action fast and the acting wholly satisfactory. (“Tis the Bull.”)

NEW YORK EVENING WORLD

The first of what we imagine will be a long series of travesties on “The Three Musketeers” has struck town. It is a picture known as “A Barnyard Cavalier” and is being shown at the Hippodrome. The short feature makes no pretense of being anything but a travesty, and as such is rich in laugh-getting qualities. Doug saw the film and Mary says she never heard him laugh louder, which is some recommendation.

EXHIBITORS’ HERALD

The writer was in bed with the flu when we played this picture (“So Long Letty”) and from all reports we have heard from those who saw it, we are inclined to believe that we missed one darn good picture.—T. H. Smith, Princess Theatre, Colchester, Ill.

BOSTON (Mass.) POST

Neal Burns is screamingly funny in the Christie Comedy, “Oh Promise Me.” (Modern and Beacon Theatres.)
Film Follies
THE CHRISTIE MAGAZINE & COMEDY

VERA STEADMAN—
Who returns to the screen in the Christie Comedy "Bucking Broadway."
CHARLOTTE STEVENS
Won her way to movie fame first as a dancer and then via a beauty contest. Now she is playing leads with Bobby Vernon. She was seen in "A Hickory Hick" and in the new series is in "Choose Your Weapons."
Satires Will Include ‘Hazel from Hollywood’

The Movie palate evidently continues with its avid craving for amusement in two-reel doses, judging by the activity going on about the Christie Studios, which now enter their eighth consecutive year of sticking consistently to the short comedies.

At Christie, who, in addition to being president and supervising director of his organization, continues to direct pictures practically all the time, also has Scott Sidney and Harold Beaudine directing new stories featuring such comedy stars as Bobby Vernon, Neal Burns, Dorothy Devore, Viora Daniel and others.

According to Christie, movie subjects of late have particularly lent themselves to satirical treatment. “One of our most ambitious plans for the new season,” says the comedy director, “will be a satire on the movies in general. The title of the picture will be ‘Hazel From Hollywood,’ and the story will be the true-to-life picture of the Middle West farm-born heroine who has learned all about Hollywood in the motion-picture magazines and who makes the dizzy plunge into the movies. Only the way she makes it will be comedy. Nobody shall believe that our Hazel is having real movie experiences. There will be no tears shed over this Hazel, because she is a nut to start with and will probably finish without knowing what her plunge into the movies vortex was all about.

“Whatever may happen to our Hazel in this comedy we promise not to clutter up the plot with philosophy, mob psychology, illustrated sub-titles about the ‘real Hollywood’ and other things which you may read in the Literary Digest or even the Atlantic Monthly. The magazine writers can tell you all about the psychology of Hollywood. They have studied it in their usual crude fashion, but we will simply entertain you with what we think is the funny side of picture making. We shall jest and the dramatic directors may call us liars later if they wish.”

This California “mountain canary” strayed into the paddock where Dorothy Devore was making “Let ‘Er Run.” “Dot” says he is to the race horse she rode what the slow train through Arkansas is to the New York Central.

Scott Sidney has already been assigned to the direction of “Hazel,” and the leading role will be played by Dorothy Devore, who won her recognition in farce in her characters in “Saving Sister Susie,” “One Stormy Knight” and “Mile-a-Minute Mary.” Henry Murdock will play the important role of Hazel’s champion from “back home.”

“Hazel” will not be Christie’s only comedy in satirical vein, however, for there is already prepared a comedy of Graustark, or thereabouts, which presents Bobby Vernon as the champion of the Princess’ hand in a mythical kingdom such as George Barr McCutcheon used to write about. The title is “Choose Your Weapons” and there are a lot of weapons flung about, you can bet, since the Christie studios now have their own fencing master as well as gag men. Vernon garners many laughs dodging the Captain of the “Mud Guards” and the King, who used to run a delicatessen over on Eighth avenue.

All in all, Christians are having a busy time, plunging into new fields in the line of comedy. Satire and fast farce is supplanting the domestic comedy, for which the Christie studios have always been famous. “However,” says Christie, “we are not forgetting the troubles of the blissfully wedded and we may run in a little Reno yarn just for variety.”

Neal Burns Signed for Long Period

Neal Burns has just signed a long-term contract with Christie Comedies, under which he will be featured in six or seven comedies in the current series and thereafter alternating with such stars as Bobby Vernon and Dorothy Devore and others to be engaged later.

Burns first picture under the new contract is “That Son of a Skete” and the next is “Ocean Swells.” The exclusive contract for Burns’ services, states C. H. Christie, general manager, follows his successful appearance in seven comedies in the series just completed. These pictures were “Oh, Buddy!” “A Pair of Sexes,” “No Parking,” “A Rambling Romeo,” “Oh Promise Me!” “Any Old Port,” and “Bucking Broadway,” all being comedies which stood out in the two-reel field, most of them situation farces.

Grauman Gets New Series of Christie Comedies

Sid Grauman has signed for the new fall series of Christie Comedies, in line with his policy of securing a 100 per cent show, including in addition to Paramount Pictures as the feature, the best short subjects available on the market.

In securing the new Christie Comedies for first-run in Los Angeles, Sid Grauman announces that, judging by the pictures now being made, the product this year will far surpass, not only in funny situations, but also in class of production, such comedies as “Cold Feet,” “A Hickory Hick” and “Bucking Broadway,” which were in the last Christie series and were recently seen at Grauman’s theatres.
NEW Christie ACCESSORY Makes
ADVERTISING EASY

The new one-column, one-inch advertising mats
which the Christie studio has prepared for use
in newspaper display ads, have made it easy to get a
good ad. for the comedy attraction by using the mini-
num amount of space.

The ads. on the Christie Comedies include all neces-
sary facts about the comedy and also a little cartoon
drawing similar to those which Norman McLeod
draws on the sub-titles. Thus the public reading the
newspaper ads. recognizes the Christie Comedy at-
tractions because they already know the popular com-
edy figures which adorn the Christie titles.

Kathleen Clifford
Engaged for New
Christie Comedy

Kathleen Clifford, popular screen
and vaudeville star, has been signed
by Al Christie to be featured in a new
comedy to go into production soon.
Miss Clifford just finished playing a
big part in "Kick In," the George
Fitzmaurice production for Para-
mount, and brings a bright, new per-
sonality to Christie Comedies. More
about Kathleen in the next Film Fol-
lies—and a startling picture.

HANDY GUIDE to 1921-22 SERIES
of CHRISTIE COMEDIES

1. Nothing Like It .......................... Dorothy Devore
2. Oh Buddy, .............................. Neal Burns
3. In For Life .............................. Viola Daniel
4. Falling For Fanny ........................ Eddie Barry
5. Exit Quietly .............................. Bobby Vernon
6. A Pair of Sexes ........................... Neal Burns
7. Pure and Simple ........................... Bobby Vernon
8. Saving Sister Susie ........................ Dorothy Devore
9. Fresh From the Farm ........................ Bobby Vernon
10. Kiss and Make Up ............................ Earl Rodney
11. No Parking ............................... Neal Burns
12. A Barnyard Cavalier ........................ Bobby Vernon
13. One Stormy Knight ........................ Dorothy Devore
14. A Rambling Romeo ........................ Neal Burns
15. Hokus Pokus .............................. Bobby Vernon
16. Twas Ever Thus ............................. Viola Daniel
17. Oh, Promise Me! .......................... Neal Burns
18. 'Tis the Bull .............................. Bobby Vernon
19. Fair Enough .............................. Dorothy Devore
20. Any Old Port .............................. Neal Burns
21. Cold Feet ................................. Viola Daniel
22. A Hickory Hick ............................ Bobby Vernon
23. Bucking Broadway ........................ Neal Burns
24. Mile-a-Minute Mary ........................ Dorothy Devore
CHRISTIE Art DIRECTOR Built ACTORS' FUND SETS

All the sets for the lavish production of "A Midsummer Night's Dream," staged recently in the Hollywood Bowl for the Actors' Fund of America, were built under the direction of Tom Brierly, art director for Christie Comedies. Brierly was loaned to the Directors' Association, who staged the big Shakesperean production.

SIX LEADS

There are six different leading ladies in Christie's first five pictures this fall. Viola Daniel and Helen Darling are in "That Son of a Sheik"; Vera Steadman is in "Pardon My Glove"; Dorothy Devore is featured in "Let 'Er Run"; Charlotte Merriam is in "Ocean Swells" and Charlotte Stevens in "Choose Your Weapons."

Skirts are getting longer—in the movies at least. Al Christie has just instructed Vera Steadman to put hers down to the length of Dorothy Devore wears, according to fashion's latest decree.

"Baby" of the Studio Grows a Little

Charlotte Stevens, the "baby" of the Christie comedy studios, has had her seventeenth birthday, with a frosted cake, a string of real pearls from Al Christie, and a lot of promises that after she's eighteen she won't have to have any more birthdays at all— that is, not to speak of.

READY Reference LIST of New CHRISTIE COMEDIES
Season of 1922-23

<table>
<thead>
<tr>
<th>Title</th>
<th>Featuring</th>
<th>Released</th>
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<tbody>
<tr>
<td>That Son of a Sheik</td>
<td>Neal Burns</td>
<td>September</td>
</tr>
<tr>
<td>Pardon My Glove</td>
<td>Bobby Vernon</td>
<td>September</td>
</tr>
<tr>
<td>Let 'Er Run</td>
<td>Dorothy Devore</td>
<td>October</td>
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<tr>
<td>Ocean Swells</td>
<td>Neal Burns</td>
<td>October</td>
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<tr>
<td>Choose Your Weapons</td>
<td>Bobby Vernon</td>
<td>November</td>
</tr>
<tr>
<td>Chop Suey</td>
<td>Dorothy Devore</td>
<td>November</td>
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</tbody>
</table>

Bobby Vernon and Natalie Johnson of the Christie Studio with the Jackson miners who raised relief funds at Grauman's theatre.

SCOTCH and ENGLISH STAGE THEIR First BATTLE

The Scotch and the English have met in their first back-yard engagement, and although hostilities were interfered with the battle is said to have been a draw.

It was fought between "Ben," the Scottish terrier which Al Christie brought over from Dundee, and "Laddie," C. H. Christie's English bull terrier champion.

"Ben" is said to have given about ten pounds in weight and to have started the fight himself, which was in the nature of a grudge battle, since the two were separated when they mixed it up the day Ben got in from Europe.

All the movie canines and the pedigreed stock along Sunset boulevard are looking forward to a renewal of activities, since it is rumored that Ben passed a dirty remark about Laddie after he was withdrawn and is said to have stated that if he ever catches Laddie riding in the front seat of the limousine he'll tear his hide off.

Some of the dogs at the Ambassador Hotel have turned up their noses at the whole affair, making no comment other than a general expression from Peggy Joyce's "Grief Hound," who crisply remarked, "After all, fighting is very, very common."

Christie, of the famous comedies, got a smile out of the Sphynx on the Thames Embankment in London when he was there a short time ago.
"That Son of a Sheik," the first of the fall of 1922 series of new Christie Comedies, has already made a tremendous hit where it has played first run engagements, and it looks as if it might top in popularity the best pictures of the series last year.

Harry B. Watts of the Strand Theatre, Omaha, put some expressive lines in the advertising display in front of the theatre: "You'll shriek for a week when you see 'That Son of a Sheik'; His Sweetheart went crazy over Valentino. P.S.—He cured her. A Super-Christie Comedy."

It was the same story everywhere else where the comedy made its first bow, running the accompanying features a hot race for pure enjoyment, because, in addition to being a very timely subject, this Christie Comedy had an unusually high quota of big laughs. As one reviewer put it, "If this comedy is a fair sample of Al Christie's 1922 and 1923 program, the two-reeler is going to advance by leaps and bounds, to the very great delight of all movie patrons who will be able to see them."

One of the big laughs in "That Son of a Sheik" is right at the end, where the girl of the story, thoroughly cured of Sheikitis, is confronted by her mother, who has just rigged herself out as a harem lady and has the bug herself in the worst way.

"That Son of a Sheik," the funny side of the desert drama, is said to be full of very "dry" humor.
PARDON MY GLOVE

Featuring Bobby Vernon.
Directed by William Beaudine.
Story by W. Scott Darling.
Photographed by E. G. Ullman.

THE CAST
Bobby Vernon, Vera Steadman, Tommy O'Brien, Zack Williams, George Pearce, Ward Caulfield.

"Pardon My Glove"
Packs Wicked Wallop

In addition to following the general Christie scheme of things to secure a funny series of situations based on a real plot, "Pardon My Glove" has an extra strong appeal to the men who like a good knock-down and drag-out fight. The director staged a real honest-to-goodness melee in this comedy, in which Vernon gets much the worst of it. Wherever the picture has already been seen, reviewers have remarked about the speed and funny stuff around the ringside. A big dark boy, Zack Williams, is used to good advantage, when in addition to calling on all the gods of chance, he gets practical by sticking a hat pin through the floor of the ring as a more concrete urge to his little champ, who is taking a very, very bad licking.

"Pardon My Glove" is what is called in picture parlance "very hokey," which means that the gags are very funny in this case, and Bobby Vernon adds another varied character to his comedy achievements.

Bobby's trainer believed in a rabbit's foot in the pocket—and also a horseshoe in the glove.

"When you soak him, use the boarding house left," was Vera's advice.

Bobby Vernon and Tommy O'Brien staging the fight scene in "Pardon My Glove."
BIG SCENES PREPARED for

Theatre scene in "That Son of a Sheik."

Dorothy Devore makes a ch

Court scene in Christie's foreign spectacle-comedy, "Choose Your Weapons."

The ocean as background
COMING CHRISTIE COMEDIES

chinee girl in "Chop Suey."

At the barrier in "Let 'Er Run."

Lavish and beautiful settings are combined with comedy in "Chop Suey."
LET 'ER RUN

Christie Has Fastest Moving and Greatest Horse Race Picture

Al Christie promised that in "Let 'Er Run" he would have a record-breaking horse-race, and now that the picture is released and has been commented on by the trade press and exhibitors, he is known to have made good. The horse-race in "Let 'Er Run" is admitted to be the greatest thing of its kind ever done in comedy and perhaps in any moving pictures. Four cameramen with speed cameras photographed the racing scenes, which not only get you up on the edge of your seat, but carry with them the promise of a funny conclusion.

George Stewart makes his debut in Christie Comedies as the leading man with Dorothy Devore. Lincoln Plumer, who played the father role in "That Son of a Sheik," was specially engaged again by Christie for a similar role in this horse-racing comedy.

In addition to race-track scenes filmed at Tia Juana, Mexico, and on the track at Riverside, California, great paddocks and stables were built in the capacious Christie Studios for the picture. This atmosphere adds one more new type of locale and backgrounds which Christie is putting into his pictures this year.

THE CAST

Dorothy Devore, George Stewart, Lincoln Plumer, Joe Neary.

Featuring Dorothy Devore.
Directed by Al Christie.
Story by Walter Graham.
Photographed by Nagy, Thompson, Phillips and Stout.

This scene is taken from the moving picture film of one of the race scenes in Christie's speedy comedy.
Ocean Swells

Featuring Neal Burns.
Directed by Scott Sidney.
Story by Frank R. Conklin.
Photographed by Ullman and Walsh.

THE CAST
Neal Burns, Charlotte Merriam, Bebe Blackburn, Sylvia Ashton, Don Bailey.

Wife's Relatives and Trick Houseboat in Ocean Swells

"When in doubt, jump" is the theme of "Ocean Swells," the new Christie Comedy in which Neal Burns has one terrible week sailing the raging main on a cranky houseboat with a whole ship load of his wife's folks. There are a lot of outstanding features and novelties in this comedy: the boat itself and its progress through troubled waters, the pursuit of the erring husband, the diving baby, and the grand finale in a rowboat which is dinky but a home.

Bebe Blackburn, the three-year-and-a-half-old baby who dives and swims with carefree abandon, is worth watching in this comedy. In support of Burns are two new ladies, Sylvia Ashton, prominent character actress, who was loaned to the Christie studios by Lasky; and Charlotte Merriam, who has played leads in Christie Comedies before, and who was brought back for this engagement.

There's a great family reunion on this rollicking comedy houseboat in "Ocean Swells."
Christie Comedies in Electric Lights

Christie Comedies Better
Advertised by Big Theatres

Printed above are three examples of many prominent theatres throughout the United States and Canada which are devoting more and more attention to the proper advertising of Christie Comedies to the public. One of the displays above is that of the Strand Theatre, Omaha. In addition to this advertising out in front, which is commented on elsewhere, the Strand secured two-thirds of a page of pictorial space in the Omaha News, advertising the first Christie of the new series, "That Son of a Sheikh."

The other examples shown above present the most effective way to include Christie Comedies in electric-light billing out in front, without in any way interfering with the drawing power of the feature attraction. In both cases, the Christie Comedy is advertised on the side of the marquee sign, facing the sidewalk, while the feature picture is exploited in the wider space at the front of the sign.

Prestige of Christie's
in First-Run Centers

Illustrating the wonderful showings of Christie Comedies in "Best Theatres Everywhere," it is interesting to glance over this partial list of cities and the names of the leading theatres which play Christie Comedies regularly:

Washington, D.C.—Metropolitan, and other Crandall theatres.

Boston—Olympia, Old South, Modern, Beacon.

Philadelphia—Stanley, Karlton, Palace.

Minneapolis—State, Strand, Blue Mouse.

St. Paul—Capitol, Astor.

Omaha—Strand.

Des Moines—Strand, Des Moines.

Kansas City—Newman's theatres.

Los Angeles—Grauman's theatres.

New York—Rialto, Rivoli and Loew's.

Seattle—Liberty, Coliseum, Strand.

Cleveland—Stillman, State, Park, Mall.

Detroit—Kunsky theatres.

Cincinnati—Walnut, Strand.

Chicago—Woodlawn, Riviera.

Denver—Princess, Rialto.

Indianapolis—Circle.

St. Louis—New Grand Central.

San Francisco—The Granada.

Atlanta—Metropolitan, Criterion.

Buffalo—Hippodrome, Strand.

Baltimore—Rivoli.

Montreal—Allen, Capitol, Loew's, Strand.

Salt Lake City—Paramount Empress.

Louisville—Keith's National, Mary Anderson.

Milwaukee—Alhambra.

Pittsburgh—Grand, Liberty, Regent.

Dallas—Palace.

New Orleans—Staenger circuit.

Toronto—Loew's.
Christie Comedies in United Kingdom

How Gaumont's advertise Christie Comedies as

"The Class comedies of the World."
WHAT THEY SAY

About Christie Comedies
COMMENTS FROM PRESS AND EXHIBITORS

“THAT SON OF A SHEIK”
To find an appropriate comedy to run with "Blood and Sand" (Valentino) next month, I screened a half-dozen comedies and finally selected “That Son of a Sheik,” a new Christie. I am hurrying these info along to broker exhibitors because it’s one in a million.” If you haven’t played “The Sheik,” book this comedy as a fit companion picture. If you have played “The Sheik,” book “That Son of a Sheik!” to go with the first new Valentino that you play. “That Son of a Sheik” is undoubtedly the finest burlesque on Valentino that you can ask for. The comedy plot is about 80, and the entertainment value 100 plus. Nine boys sat through the private screening with me and hollered. When the house is packed, they’ll tear the roof off. By all means, grab “That Son of a Sheik” and advertise it, NOT as “and a comedy,” but play it up as strong or stronger than any added attraction you ever had. And that’s that — until the next time — Fred S. Meyer in Exhibitors’ Herald.

“BUCKING BROADWAY”
“Bucking Broadway” is rare comedy. It is a rattling good picture all the way, one on which a manager may go the limit prior to his showing or during it. Frank Roland Conklin has built up a tale which will delight the photoplaygoer. Scott Sidney has brought to it expert direction and staging. Neal Burns in the role of the smitten and affluous son gives an excellent performance. Surrounding him is a cast of uniform competence. “Bucking Broadway” is a rare type of high-class comedy. After seeing it, we can understand why Al Christie felt he was entitled to a trip to Europe. We’ll say he was — Trade Review.

“COLD FEET”
There is really a double bill at the Mark Anderson this week. The added attraction is of exceptional merit: "COLD Feet" is a comedy which burlesques the dramas of the Frozen North in a most artistic way. It is a Christie production, and with Vioria Daniel in the leading role is one of the best pictures of the kind ever produced — Louisville Times.

“COLD FEET”
The best Christie Comedy to date. It is a hilarious burlesque of the Curwood Frozen North hokum and is admirably done throughout. Vioria Daniel is excellent as a girl who goes out into the great open spaces in search of romance, and gets in the form of hogs Northwest Mounted Police men and trick wolves.

Dorothy Devore and "Imp," who both do some fast shuffling in "Let 'Er Run."

Something we believe you’re going to enjoy — Photoplay.

“COLD FEET”
Marks a radical departure in the comedy field. . . . The comedy has been done in a big way, some of the sets rivaling those seen in big feature productions. The outdoor scenes are marvelous when it is understood that they are just for comedy purposes. They, too, are some of the most beautiful snow scenes we’ve seen in some time. . . . It is a comedy with a good plot and exceptionally well done — Cleveland News.

“COLD FEET”
For the first time in my checkered career I am going to throw an episodary fit over a two-reel comedy. So sit tight hold your breath and prepare to duck the heavy missiles.

The two-reeler that started it is your super-excellent Christie Comedy called “COLD Feet.” In the many years that I have been trying to wheedle Friend Public into thinking that any old comedy should bring a lot of laughs, I rarely find one that really delivers the goods. But when “COLD Feet” came along I discovered that I had never played a real comedy before. I have never before heard such riotous gales of laughter — such spontaneous, and long-continued hilarity as has been rattling the roof tree at the Columbia the past two weeks.

The Columbia is Portland’s highest-priced theatre and its patrons are very conservative, but “COLD Feet” did something that I thought impossible — it wrecked their “riisibles” and reserve.

I suggest that Mr. Christie and Educational be requested to stand up and he showered with congratulations for making the cleanest, most clever and funniest comedy of the season — A. C. Raleigh, Columbia Theatre, Portland, Oregon.

“COLD FEET”
There is a comedy that is a delightfully funny travesty upon the regulation mounted police story as served up to us on the screen. Vioria Daniel stars. How she walks into a snare and literally carries the snare away with her makes a better than usual comedy — Milwaukee Journal.

“A RAMBLING ROMEO”
Neal Burns, the Christie star, does some humorous seintillating in “A Rambling Romeo,” in which he puts the Shakespearean fellow in a poor light by comparison — San Francisco Examiner.

“MILE-A-MINUTE MARY”
A country hooch in “Mile-a-Minute Mary,” played by Henry Murdock, furnishes some good comedy. Dorothy Devore and her friends are a good-looking bunch of girls, and the picture runs along with plenty of snap and a good share of laughs — New York Telegraph.

“COLD FEET”

“TIS THE BULL”
Bobby Vernon keeps the action of “Tis the Bull” buzzing along at an even pace, and it has sufficient good situations to draw laughter from any audience. The scenes in the arena are ludicrous in the extreme and there is a snappy finish to the picture . . . A first-class comedy in every respect — Exhibitors’ Herald.

“COLD FEET”
Film Follies, just received, served as a reminder to forward congratulations to you and your associates for creating “COLD Feet” — the finest comedy creation of an entire season.

Our exclusive neighborhood clientele pronounced “COLD Feet” 100 per cent entertainment. It proved a pleasure to present this rare achievement in comedies — Bruce Fowler, Elmwood Theatre, Buffalo.
“BUCKING BROADWAY”

The fun carries on without a let-up. Good, clean, honest-to-goodness comedy. The introduction of the dancing chorus gives this comedy some claim to pretentiousness. Neal Burns is a genuine light-comedy artist; his comedy always appears to be spontaneous and free from forced effort. Miss Steadman makes an excellent second. I should call “Bucking Broadway” another 100 per cent Christie Comedy. You can’t go wrong with this one.—Canadian Moving Picture Digest.

“TIS THE BULL”

One of the rarest of all films, a short comedy with a plot. Bobby Vernon featured.—Minneapolis News.

“COLD FEET”

Hats off, Chaplin, Lloyd, Keaton and the rest of you celebrities of screen comedy! The center of the comedy stage has for the moment been usurped by another—a director this time—Al Christie, of the Christie Comedies, having just produced a two-reel laughmaker which has set the whole motion picture industry talking.—Jackson, Mich., News.

“SAVING SISTER SUSIE”

Has the merit of being clever, amusing and well acted.—London Cinema.

“OH, BUDDY”

From start to finish excitement is kept at a very high pitch. “Oh, Buddy” is certain to please. As a chauffeur and butler Neal Burns is screamingly funny.—London Cinema.

“NO PARKING”

A Christie Comedy, “No Parking,” had the crowd howling throughout its entire length.—Jonesboro Sun.

“A HICKORY HICK”

Bobby Vernon in the Christie Comedy, “A Hickory Hick,” keeps everybody on the edge of their seats.—Los Angeles Herald.

“BUCKING BROADWAY”

Rounded up a record of laughs at Grauman’s million-dollar theatre last week. A good sample of the last word in comedy production. It was filmed with as much spectacle and lavishness as is given to five- or six-reel features labeled “spectacles.”—New York Morning Telegraph.

“COLD FEET”

An Al Christie satire on the well-known Northwest Mounted Police and the Frozen North, presented by Educational Films, is truly “the spice of the program.”

“THAT SON OF A SHEIK”

An extremely amusing and well-filmed burlesque on one of the most-popular masculine stars of the screen and a recent production in which he was featured. At least half the merit in these two reels goes to the designer of the art titles. They are original, pointed and sparkling.—New York Telegraph.

“PARDON MY GLOVE”

From a box-office standpoint this comedy is surefire. Bobby Vernon puts plenty of action and speed into each foot of the film. Every laugh in the ringside scenes is a knockout. Vera Steadman makes Kitty, the heroine, a straight-from-the-shoulder winner. Zaek Wilson, acting as trainer, contributes a number of excellent comedy touches.—New York Telegraph.

BOOK NEW CHRISTIE COMEDIES THROUGH EDUCATIONAL FILM EXCHANGES

ALBANY
ATLANTA
BOSTON
BUFFALO
CHARLOTTE
CHICAGO
CINCINNATI
CLEVELAND
CALGARY, ALTA.
DALLAS
DENVER
DES MOINES
DETROIT
INDIANAPOLIS
KANSAS CITY
LOS ANGELES
LOUISVILLE
MILWAUKEE
MINNEAPOLIS
MONTREAL, QUE.
NEW HAVEN
NEW ORLEANS
NEW YORK
OMAHA
OKLAHOMA CITY
ST. LOUIS
ST. JOHN, N. B.
PITTSBURGH
TORONTO
ONT.
SAN FRANCISCO
VANCOUVER, B. C.
SEATTLE
WASHINGTON
SALT LAKE CITY
WINNIPEG, MAN.

FOREIGN OFFICE—CHRISTIE FILM SALES, LTD., 52 WARDOUR ST., LONDON, W. I., ENGLAND
REGINALD WARDE, 720 7th AVE., NEW YORK CITY

Producing Studios and General Offices—CHRISTIE FILM CO., INC., SUNSET AND GOWER, LOS ANGELES, CALIF.
PAL-B—"Bebe" and Bob—Bebe Blackburn dives and swims in "Ocean Swells" and Bob is her constant companion.
Film Follies
THE CLEVERTEST MAGAZINE OF COMEDY
February
1923
Price 10¢

Hazel Deane
Comedy which will make your sides ache from laughter is combined with rare scenic beauty in "A Hula Honeymoon," photographed in the Hawaiian Islands and featuring Henry Murdock.
Babson-Survey Shows Ascendancy of Short Comedy Films
Points Way to Shorter Features

The recent Babson Statistical Bureau survey, made in conjunction with the Motion Picture News and Columbia University, shows that when motion picture exhibitors were asked to indicate their preference for the kind of pictures they wanted to run with their features, over 72% asked for two-reel comedies, while 58% favored news weeklies, and 46% desired one reel comedies. Serials, cartoons, scenarios, two-reel dramas, etc., were said to be desirable in the order mentioned while only five percent declared they liked vaudeville and only two and a half percent favored prologues.

By all of which it seems that the two-reel comedy takes the lead as a supplement on the program of most of the fourteen thousand theaters in the United States.

In this connection it is interesting to know that the average motion picture theatre of the United States runs an eight-reel show. This typical or average theatre is only a 507 seat house, playing to an average daily patronage of 364 persons.

With the big majority of picture theatres playing an entire show as eight reels, and desiring at the same time to play two-reel comedies, the point is raised that these factors are irresponsible as long as many feature productions are eight reels or more in themselves. With exhibitors of pictures desiring to give their patrons an entire bill of pictures, containing a feature, a two-reel comedy (or even a one-reel comedy) and a news-weekly, it is impossible for the showman to run a complete bill when the features are too long.

Many exhibitors have been begging the big producers for a long time to shorten the length of their feature pictures, in order that the showman may have a chance to run a diversified bill and give two complete shows in an evening. This is especially desirable in the smaller towns and neighborhoods.

Hazel Deane Signed by Christie Comedies

Al Christie has engaged Hazel Deane, one of the rising young leading ladies of the film world, to play in his comedies beginning with the next picture which Mr. Christie will personally direct.

Miss Deane came to Los Angeles from Vancouver a little less than eleven months ago and has already played leads in comedies—with Mack Sennett—and was recently the lead in a series of Western features. Although in pictures less than a year she has been pretty much in demand. She is said to be "personality-plus."

"Hazel from Hollywood" Unusual Comedy Title for Exploitation

"Hazel from Hollywood," one of the new Christie Comedies released in January, is offered to exhibitors as an unusual opportunity for advertising to the public, which has at this time heard more about Hollywood than any other community of its size in the world.

The new comedy is commented on in "Picture Play" magazine this month as being one of the outstanding comedies of the year which turn to satire on the movies themselves for its theme. It is mentioned as one of the forward steps in the new type of comedy which is supplanting broad slapstick and turning to ideas which the public can grasp and enjoy because of its lampooning of the old-established tradition of movie "hokum."

Dorothy Devore is featured in "Hazel from Hollywood" as the movie struck maid from the middle west who comes to answer the cinema lure, and works as a waitress in a ham-and restaurant along the famous movie rialto, serving beans and soup to George Swanson, Mary Miles Minter, Valentino and other stars, and writing the folks back home that she "lunches" with such luminaries daily.

The Christie organization feels that the new comedy has an even stronger box-office title than "That Son of a Sheik" which was its first release of the current season and which was widely exploited because of its timely burlesque.

"Hazel from Hollywood" is not being released as a special, but as one of the twenty Christie Comedies which are being offered this year through Educational Exchanges.

Another New Lead

Duane Thompson is another new leading lady recently engaged by Christie Comedies. She is now supporting Neal Burns in a comedy under the direction of Harold Beaudine, having recently finished in another Christie Comedy under Scott Sidney's direction.
"Be Yourself" New Comedy Features Burns in Novel Idea

Neal Burns is featured in "Be Yourself" photographs of which appear on this page. The comedy is one of Christie’s series that is "different" in theme, the plot taking place in a shirt waist factory where all the working girls are on strike.

Al Christie directed the comedy. Surrounding Burns are Charlotte Merriam, playing the leading lady, Natalie Johnson, Henry Murdock, Lincoln Plummer, Ward Caulfield and others.

"Green as Grass" Is New Comedy

Henry Murdock is being featured in "Green as Grass," now being filmed under Scott Sidney’s direction. This is Murdock’s second featuring picture, his first being "A Hula Honeymoon," described elsewhere in this number of Film Follies.

The scenes on this page present some of the happy moments from "Be Yourself," featuring Neal Burns.

Good Cheer — With Wholesomeness Is Christie Slogan for Year

Thomas A. Edison recently said “The mission of the motion picture is, FIRST, to make people happy, to bring more joy and cheer, and wholesome good will into this world of ours.”

Edison’s statement is—or should be—the fundamental principle of the motion picture business. It seems in the search for the unusual, the bizarre, the exotic and the gorgeous, sometimes it has been forgotten that pictures are primarily for amusement, for entertainment, for bringing happiness.

It has always been the proud privilege of Christie Comedies to bring joy and cheer—with wholesomeness—for without the latter, all the comedy in the world is useless.

Christies for 1923

1. That Son of a Sheik.
2. Pardon My Glove.
3. Let ’Er Run.
4. Ocean Swells.
5. Choose Your Weapons.
6. Chop Suey.
7. The Chased Bride.
8. In Dutch.
10. Be Yourself.
11. Second Childhood.
"Second Childhood" Is a Hilarious Farce Comedy

Bobby Vernon is featured in "Second Childhood," one of the new series of Christie Comedies directed by Harold Beaudine. The title fits the plot like a glove because the main idea of the picture is Bobby playing the role of a kid in rompers.

In the cast are Charlotte Stevens, Lincoln Plumer, Babe London, Earl Rodney, Lila Leslie and other well known players. On this page are several scenes from the new comedy.

The fun is very funny—and a little rough—in these scenes from "Second Childhood," featuring Bobby Vernon.

Babe London Signed

Babe London, the big girl with the happy smile who has appeared in a number of Christie Comedies and who is also remembered for her part with Charlie Chaplin in "A Day's Pleasure," has been signed up by a regular contract for Christie Comedies. She has just finished a supporting part with Neal Burns in "Be Yourself," Al Christie's comedy of life in a shirt waist factory, and went with Christie to Honolulu to be Henry Murdock's leading lady in "A Hula Honey-moon."

Some High Points About the Christie Comedies of 1923

Hokum De Luxe—The ludicrous and the comic situation, dressed up in proper production style as befits progressive pictures.

New Settings—Plots located in such places as Chinatown, Honolulu, Graustark, on the ocean, on the race track—different from the average run of movie comedy.

Popular Themes—Things in which the public is interested, things to advertise. ("Hazel from Hollywood" is a fair sample of the advertising possibilities contained in the new comedies.)

The Players—Not only the featured players but the supporting casts all down the line are capable talent, the best in the comedy field augmented by many from dramatic companies.

Wholesome Humor—Especially at this time, comedies of guaranteed cleanliness are a valuable advertising asset.
That is the record which Al Christie has just hit. And the extensive trip was undertaken for a thing new in the way of plots and backgrounds. Christie Comedies to a high standard of quality.

Honolulu and the famous beach at Waikiki serve only the unusual and the pictorial for its settings, but organization has turned out this season.

Henry Murdock, in this picture, is featured for in comedy parts is too well known to need comment.

Not long ago James W. Dean, reviewer for a man as the two possible successors to Chaplin. "Honeys in view who have a definite idea of pantomime, trade."

"Murdock has a minor position in 'Cold Feet,' the every other member of the cast in mimetic ability—loft. His ability in make-up equals that of Lon Chase them."

The picture will not be released as a special but this year through Ed.
HONEYMOON

MADE IN HONOLULU

TWO REEL COMEDY

For comedy producers to shoot at.

The purpose, to bring to the two-reel comedy something out of the ordinary which is lifting the new location of "A Hula Honeymoon," which has not also one of the funniest comedies which the Christie first time in a Christie Comedy, and his previous work was syndicate, picked out Murdock and Arthur House and Murdock," Dean wrote, "seem to be the only that, after all, is the real comedian's chief stock in Christie Comedy yet produced, but he overshadowed dock's pantomime is much like that of Theodore Kos. Some day he will be known as well as either of one of the regular series of twenty Christies released Film Exchanges.
Dorothy Devore Featured in Another Fast Farce

"Babies Welcome" is the title of a new Christie farce comedy in which Dorothy Devore does the stellar work. The comedy, directed by Scott Sidney, revolves about a baby show, in which Dorothy enters the janitor's child to win the much-needed five-hundred-dollar first prize.

Anna May Wong, the most celebrated of all Oriental actresses, plays a part in the new picture. Others in the cast are Henry Murdock, Babe London and George Stewart.

CHRISTIES BOOKED AT EASTMAN

The new series of Christie Comedies, released by Educational, are playing at the New Eastman Theatre, at Rochester, which was recently opened as the premier art theatre of the motion picture industry. Latest releases played at the Eastman are, "Let 'er Run," "Ocean Swells," and "Choose Your Weapons."

Kathleen Clifford at Work in New Christie Comedy

Kathleen Clifford, piquant little star of vaudeville and pictures, began her first appearances in a Christie Comedy this month under Al Christie's direction. The picture is not yet titled but will present the popular star in a "boy" role, which she did with such tremendous success on the vaudeville stage. The new comedy will be released in April, as one of the regular twenty Christie series for the current year.

Niles Welch in Christie

Another big name has been signed for Christie Comedies in Niles Welch, well known leading man from the feature pictures, who is now playing the lead in the new Christie Comedy featuring Kathleen Clifford. This is Welch's first appearance in short length pictures and his acquisition is in line with Christie's policy of picking his important players from the best talent in all types of pictures.

FILMS HAVE EARLY SHOWING IN HONOLULU

Al Christie reported that Americans and others in the Hawaiian Islands are treated to the latest picture offerings just as early as the movie fans in the States. The week before his company arrived there to work the New Princess Theatre played the new Christie Comedy, "Let 'er Run," and "Chop Suey," the following week, which was even before the attractions had reached the screen at home in Los Angeles.
BIG THEATRES USE CHRISTIE CARTOONS
IN NEWSPAPER DISPLAY ADVERTISING

MATS Make It Easy to Devote Space to Comedy

Some of the best theatres all over the country are using mats prepared by the Christie Film Company, including the well known cartoon drawings similar to those on the subtitles in Christie Comedies, to advertise the current Christies on their programs. These mats are one column or two columns wide and are all ready for the display advertising man to drop right in with the regular theatre advertising matter on the feature attraction.

Manager of Big Theatre Recommends Ad Mats

A. G. Stolte, Directing Manager of the Des Moines Theatre, writes us as follows: "Dear Mr. Dowling: I am in receipt of your little ads, and wish to advise that I am going to make use of them in display advertising. They are mighty clever advertisements and the exhibitor that does not use them is certainly passing up a good bet. Many thanks for these. — A. G. Stolte.

Praise for Comedies

Robert E. Sherwood, film critic of "Life," selected Christie's "Cold Feet" in his summary of the year's best movies during 1922, as one of the outstanding comedy achievements of the past year. Harold Heffernan, motion picture critic of the Detroit News, also selected this same comedy and "Pardon My Glove" as two of the best ten comedies of the year.

CHRISTIE COMEDIES

"SECOND CHILDHOOD" WITH BOBBY VERNON

"IN DUTCH" THE LATEST Christie Comedy

"HAZEL FROM HOLLYWOOD" WITH DOROTHY DEVORE

"BE YOURSELF" WITH NEAL BURNS

"THE CHASED BRIDE" WITH NEAL BURNS

"BABIES WELCOME" WITH DOROTHY DEVORE
What They Say About Christie Comedies

**Let 'Er Run**

A Christie Comedy of unusual quality is being shown. The horse race scenes in this fun-making film have more punch and thrill to them than most of the big features of the season that lack the claim to fame on their horse race scenes. This exciting portion of the film had everyone of the Madison audiences on edge yesterday afternoon and at the end, the applause. Don't miss it!—Detroit Evening Times.

**Cold Feet**

Snow, snow, and then more snow. Would be good as a scene but it develops considerable comedy as well. Find all Christies above the average.—A. L. Middleton in The Exhibitors' Herald.

**Cold Feet**

Very good comedy. A two-reel satire on mounted police stuff that is a scream from start to finish. Makes everyone enjoy thirty minutes of life. Educational averages good.—A. L. Wharton in The Exhibitors' Herald.

**Oh Promise Me**

A corking good comedy, good enough for the best of picture houses.—Chas. H. Ryan in The M. P. World.

**Saving Sister Susie**

One of the cleverest comedies we have had directed by Scotty. One or two extra in your advertisement. You won't regret it.—A. N. Miles in The Exhibitors' Herald.

**Pardon My Glove**

"Pardon My Glove" is the title of the Christie Comedy playing this week at the Allen Theatre. Coogan's "Gloves and Ties." It features Bobby Vernon. The squared ring has never held as much excitement for us as the track; that is why we say it is not quite as exciting as "Let 'Er Run." Christie's previous comedy. But "Pardon My Glove" has many punches, and it is a worthy Christie contribution. By the way, have you noticed how clean the Christie comedies are?—Cleveland Plain Dealer.

**Ocean Swells**

A shipful of the happiest sort of mirth is "Ocean Swells," a rollicking Christie Comedy that rolls and tosses about in the high waves of hilarity until one fairly rocks with laughter.—Fort Wayne Journal-Gazette.

**Hazel from Hollywood**

There will be hearty laughs on the part of those who witness the Christie's "Hazel from Hollywood," featuring Dorothy Devore and Henry Murdock. You will consequently find farce, comedy and melodrama all rolled into one, and we think you'll agree it is a good show, with Hazel and Zeke making a corking good rural team.—Trade Review.

**That Son of a Sheik**

"That Son of a Sheik," as a traveesty on the sheik—this and sheik that—pictures it is a knockout, and it is a badly sheik-smit picture they will not get a deal of satisfaction from the way the girl's father and mother are tricked fancies to rout.—Fort Worth Telegram.

**Choose Your Weapons**

It had been hand-picked with absolute choice from the entire output of film it would have been difficult to have gotten together a more entertaining program than that of the Lyric. For the drama is offered "The Kentucky Derby," for the comedy a new series Christie Comedy "Choose Your Weapons." The latter is a screamingly funny burlesque.—Duluth Herald.

**That Son of a Sheik**

"That Son of a Sheik," a new Christie Comedy, shares honors on the bill at the Allen with "Kick In."—Cleveland News.

**Pardon My Glove**

"Pardon My Glove" is a sensational hit.—Savits Times (at Liberty Theatre).

**In Dutch**

If ever a fellow was initiated into a high school or college as a horse racing girl wore a frats pin, they ought to see "In Dutch." The Christie Comedy is just about as ridiculous as any that has been made. The plot of this comedy is just about the most legitimate horse racing basis for a picture that I have seen on the screen. The only thing of its kind which comes to mind is "Are You a Mason?" so effective that was because the censors cut so much out of Ray's. This comedy is "Pardon My Glove" at the Allen.—Cleveland Press.

**That Son of a Sheikh**

The Christie Comedy, "That Son of a Sheikh," made lots of friends as lots of fellows know how 'tis.—Syracuse Post Standard.

**Ocean Swells**

A rocking skiff of laughs and thrills, flying the Christie fun flag, dashes in and out among the high waves, and gets a place in port with a triumphant roar of applause and laughter.—Fort Wayne Journal Gazette.

**Ocean Swells**

The comedy at the Chicago this week is well worth seeing. It is Christie's "Ocean Swells," featuring little Bebe Blackburn, a child playmate of California's prize products.—Chicago Post.

**Choose Your Weapons**

Leaving the feature we run along and find a comedy that bears all the earmarks of being 100 per cent good as its title, "Choose Your Weapons," stamped with the high quality trade mark of Christie.—Ft. Wayne Journal Gazette.

**Ocean Swells**

In "Ocean Swells" Christie gives comedy producers the always desirable "something to shoot at." It ranks near the top of current comedy production.—Exhibitors' Herald.
‘Tis the Bull

Each one of the Christie Comedies seems to be getting better than the preceding one. Now comes “‘Tis the Bull,” one of the funniest capers that the majority of audiences have seen in many a day. “‘Tis the Bull” is undoubtedly one of the greatest laugh triumphs the Christie Comedies have achieved recently.

That Son of a Sheik

Quite the most clever travesty in years is the Christie Comedy, “That Son of a Sheik.”—St. Joseph, Mo. Gazette.

Pardon My Glove

One of the most entertaining comedies of the season is “Pardon My Glove,” featuring Bobby Vernon.—Tacoma, Wash., Ledger.

Let ‘Er Run

The upward tendency of movies is illustrated by the short comic “Let ‘Er Run.” The plot is one which a few years ago was being strung out tiresomely into five-reel pictures. It is the story of a girl who rides a horse to victory in the Kentucky Derby. Besides being comical the race is quite as exciting as it could be in a serious treatment of “In Old Kentucky.”—Cleveland Press.

Choose Your Weapons

It is a timely number because of the prevalence at the present time of a number of big pictures of the type which it satirizes. The picture is well directed with elaborate sets and scenes built on a big scale. It contains a lot of laughs and should please the average audience.—M. P. World.

Ocean Swells

The fun is fast and furious when the “ocean swells,” the family all dressed in the best beach costumes, arrives, and takes possession of the floating house. Baby Bebe Blackburn does some splendid baby acting and takes direction like one ten times her age, while Charlotte Merriam, as the young mother, is pretty and graceful. It is, also, one of the best things Mr. Burns has done. This is a “neighborhood house” picture, being one that the entire family will enjoy, amusing, clean and well done.—M. P. World.

Now and Then a Funny Film Is Just That

“Pardon My Glove” One of the Rare Birds

BY MAE TINEE

Good Morning!

When one “rides” the comedies a good deal, as I do—for most of them ARE awful when you come to think of it—it’s only fair, once in a while, to come right out in black and white and tell of the good ones you have seen.

“PARDON MY GLOVE” is a “funny” that made me laugh. In it is the dapper and earnest Bobby Vernon, as an ex-college student, “ex” because of his pugilistic activities, brought willy-nilly into the prize fighting game. He needs money, and is offered the chance to make some. His business is to go around with a certain fighter and let that fighter knock him down in four rounds before the real fight starts. This leads him into much the same sort of adventure that won huzzas from audiences who witnessed “The Leather Pushers” with Reginald Denny. Of course, in “The Leather Pushers” the drama was supposed to overshadow the comedy, while in “Pardon My Glove” there ain’t no drama. However, there is a story of a kind, lots of action, and funny subtitles. The people who attend the fight are some of the most laugh-provoking seen recently.—Chicago Tribune.

“LET ‘ER RUN”

Whether one ought to discuss first the Allen’s comedy, “‘Let ‘Er Run,” or the Kentucky Derby is a matter of concern; the comedy’s entertainment quality is about 32% better than the aforementioned, and the curtain is something new.

Since this is a picture house and has proffered of late more interest in its picture and musical programs, the comedy gets the first consideration.

“Let ‘Er Run” is the name of the plotted Kentucky Derby if he wants to marry the story from Christie’s celluloid atelier. It tells the familiar tale of the hero who is commanded by his heroine’s papa to win the title.

All the well-worn stuff is in it: the hero’s horse strains its foreleg and is out of the race. Then the heroine’s flighty, flappery little brain gets as active as the best in her bobbed hair clan. She suggests that she ride poppa’s nag, entering it as a “ringer.” They whitenose the animal and she rides to victory, just as one expects her to.

The entertainment point is the race. Eighteen months ago a feature picture with a race such as this would have billboarded the town—SEE THE RACE, IN THE ONE HORSEMEN OF THE KENTUCKY DERBY—and its effect would have been most gratifying to the box office supervisor. Perhaps eighteen months does not quite cover the field; we shall doubtless have other features boasting the same stunt. As it is, “Let ‘Er Run” is a comedy with a knock-’em-cold race, and its only effect is to make the audiences fairly raise from its seat.

After all, for what more could a reasonable producer ask?—Cleveland Plain Dealer.

Choose Your Weapons

Bobby Vernon is featured in this well-costumed Zendaesque farce. The farce is well made and will provide good entertainment.—Trade Review.

Chop Suey

Dorothy Devore in the role of a Chinese maiden runs away with the show in “Chop Suey,” a Christie Comedy released by Educational. Her work easily is the outstanding factor in a production that will provide excellent entertainment.—Trade Review.

The Chased Bride

A lively comedy is "The Chased Bride," produced at the Christie studios. Dorothy Devore is the heroine. The farce is well made and made with snap aplenty.—Trade Review.

In Dutch

Bobby Vernon has a naive personality which makes his work in this comedy very entertaining. It is thoroughly clean, amusing comedy.—N. Y. Telegraph.

BOOK NEW CHRISTIE COMEDIES THROUGH

EDUCATIONAL FILM EXCHANGES

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FOREIGN OFFICE—CHRISTIE FILM SALES, LTD., 52 WARDOUR ST., LONDON, W. 1, ENGLAND
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Producing Studios and General Offices—CHRISTIE FILM CO., INC., SUNSET AND GOWER, LOS ANGELES, CALIF.
The nimble-footed Christie ingenue, who dances in this Oriental garb in "Second Childhood."
Film Follies
THE CHRISTIE
OF COMEDY
May 1923
Price 10¢

Jimmie Adams
in
"ROLL ALONG"
On this page are four Christie girls who are coming into prominence in the new pictures. At the upper left is Duane Thompson, while beside her is Vera Steadman. At the lower left is Babe London, and the figure at her right is Hazel Deane.
Do Your Newspapers Review Comedies Which Save the Show?

By E. W. Hammons.

How many times has it happened that a good two-reel comedy has saved a moving picture show from an absolute "flop", and yet, as newspaper reviews on the bill have given scant attention to this worth-while feature?

That has been the case in many instances in the past year when a Christie Comedy and other of Educational's comedy or scenic numbers have been credited with being "the best thing on the bill", and while the average reviewers have mentioned the fact and given the credit yet at the same time they have gone into long discussions of the boring feature, and often spoken of the comedy simply in passing, and without mentioning its title, or who played the main roles.

Many motion picture critics still devote practically all of their attention to whatever picture happens to be announced by the theatre as its "feature".

It very often happens that the comedies are above the average for pure entertainment, novelty, general interest, etc., and it would seem that the public deserves as much information about these short subjects as they are given concerning the so-called feature which is admitted to be mediocre or even poor.

Not until producers receive the encouragement due them when they produce worth-while pictures, whether they run only a reel or two, or ten thousand feet long, will the motion picture reach the high level of quality entertainment which its true friends wish for it.

Turn It On

To offset Louise Fazenda's Mermaid Comedy "Cold Chills", Neal Burns is starring in a new Christie Comedy called "Hot Water". That's co-operation on the Educational program!

Christie Comedies Actually Getting Bigger and Better

says Exhibitors' Herald

The following tribute to Christie Comedies and the aims of their makers is given by Martin J. Quigley, editor of the Exhibitors' Herald, recently, in a summary of product for Honolulu:

"There is one studio in California that is always decided interesting and refresh-

"The Follies have nothing on us" say the Christie Quintet, from left to right, NEAL BURNS, BOBBY VERNON, JIMMIE HARRISON, JIMMIE ADAMS and EARL RODNEY.

Christie Organization Credited With Achievement of Novelty

When it was announced in the last edition of Film Follies that Al Christie was taking one of his two-reel comedy companies to Honolulu to make a new picture, the trade was surprised. Since that time all reviews and comments on the comedy "A Hula Honeymoon" have amply justified the unusual trip and proven that it was worth while to go to the additional trouble to secure one more novelty for the Christie Comedy program.

The reviews all commented on the fact that the natural backgrounds of Hawaii were worth advertising by theatres, and that this was combined with good comedy. One trade paper critic declared that such a trip for any picture deserved credit and that when such a journey is undertaken for a two-reel comedy the bouquet to Al Christie must be magnified considerably.

The Honolulu novelty is only a starter for the Christie series, however, for since that time three other important location trips have been made, one to Truckee to film "Winter Has Came"; one to the Sacramento River to get steamboat scenes for Christie's first black-face comedy "Roll Along", and a trip to Northern California to film a new comedy with a lumber camp background.

In all of these pictures the object is not unusual locations and scenery alone, but, as the reviewers have pointed out in referring to "A Hula Honeymoon", in addition to having unique and previously unused backgrounds, the comedies themselves are getting funnier and more clever as the series grows.

comedies—which is a decidedly common-place motive among picture makers; but the difference here is that the Christie comedies actually are getting bigger and better right along!"
GREEN AS GRASS

with

Jimmie Adams

supported by
Charlotte Merriam,
William Irving, Earl Rodney,
Wm. Chapman, George French.

Directed by Scott Sidney

"Green as Grass" has already been reviewed and said to be one of the best rural comedies ever filmed, with an added feature of a comedy horse that is a riot in itself, racing at the county fair.

On this page are typical-scenes from the comedy. In the middle you see Jimmie Adams and Ben, himself; all dressed up for the fray. At the top of the page is a scene of Jimmie Adams and Earl Rodney trying to make an imitation of a flyver to start Ben on his way, while at the bottom of the page is seen one of the unusual chase scenes in the picture.

Prominent TheaterMen at Christie's

Representing widely separated cities three important theatre men were at the Christie studio to see "Roll Along" filmed. They were J. A. Partington who is directing the affairs of the Grand, California, Imperial and Portola theaters in San Francisco; John H. Kennedy of the Capitol, Madison and Adams in Detroit; and A. D. Saenger, of the Saenger Amusement Company, New Orleans.

L. A. Dailies Give Honors To

Christie Comedy on Bill

Three Los Angeles daily papers reviewed the Christie Comedy attraction "Second Childhood" at Grauman's Million Dollar Theatre recently and all gave first honors over the other features to the comedy number.

The Examiner said: "The best feature on the bill this week is the Christie Comedy 'Second Childhood' with a really funny story, not precisely new, but hysterically entertaining in its developments." The Herald said: "The film is clean, wholesome and entertaining and also has an interesting plot. The house fully enjoyed the comedy offering as much as the feature." The Express said: "But Bobby Vernon in knee breeches and bobbed hair as Little Oscar in the comedy yarn from Christie, is worth the price of admission."

Babies Welcome.

There has been no equal to this comedy, for all-round appeal and general merit, in some time. Women, who are not usually slapstick comedy enthusiasts, will welcome this one because it is above the usual variety, and may be more accurately described as a farce. — M. P. World.

Hazel From Hollywood.

So much has been said and done about Hollywood, so many pictures have been introduced of the lives and loves of the famous screen idols who live and work there, that without a travesty on the affairs, the score would not be complete. And leave it to the Christie Comedians to put the final touches to the hilarious side of the situation in "Hazel From Hollywood", the newest and greatest Christie Comedy to date, which graces the sparkling Jefferson show. — Pl. Wayne Journal Gazette.

A Hula Honeymoon.

When on the trail of a good comedy, don't overlook this one. In addition to being entertaining farce, it also answers the description of novelty. The exteriors, obviously taken on actual locations, are interesting, in addition to the comedy that is held at race-horse tempo throughout, resulting in a worth-while two-reeler, apt to amuse generally. — M. P. News.
"WINTER HAS CAME"
with
Dorothy Devore


directed by Al Christie

Here is a comedy with a real New England flavor, with the old farm and the mortgage, and the conniving Sheriff and Deacon, and the daughter home from college, the hired man and hired girl and the elements unloosed in a comedy blizzard.

On this page are scenes of "Winter Has Came". A typical dramatic situation in burlesque is seen in the picture at the bottom of the page. In the middle are big Babe Lonew and Bill Irving as the Hired girl and Hireed, respectively, while the other photograph shows the wooden horse, rooted to the spot, falling in his duty of taking the Deacon to foreclose the mortgage and grab the farm from Pa and Ma.

Stanley N. Chambers Boosts
Christies Heavy in Wichita

Every theatre manager should read Stanley N. Chambers' constructive letter on boosting and advertising comedies. The letter was written to H. E. Schiller, manager of the Educational exchange at Kansas City, and is as follows:

Have you been watching the recent propaganda that "The Moving Picture World" has been putting out in regard to the neglect exhibitors have been showing in advertising and featuring the short reel subjects. I think this article hits the nail square on the head and I feel that we all, including myself, have shown a great deal of negligence toward this portion of our programs.

Starting the new season, it is my intention to lay a great deal of stress upon all the comedies and additional short reel subjects that I use, not only making them a minor added attraction on our program but in advertising and actually featuring them and try to get all the box office value out of them that they contain. In addition to newspaper advertising on comedies I intend to use bill boards from time to time, that is whenever it is feasible.

There is a great deal of publicity obtainable on one of your new comedies, namely "THAT SON OF A SHEIK". Just imagine the interest that this comedy will raise after all the Sheik pictures we have had in the past, if it is properly exploited. You will perhaps remember that the above is along the lines of the conversation we had sometime ago relative to making the short reel subjects a more important unit to our program.

Yours very sincerely,
S. N. Chambers,
THE L. M. MILLER THEATRICAL ENT.
Wichita, Kansas.

A Hula Honeymoon

Has many features to commend it, not the least of which is its scenic backgrounds, having been actually filmed in Hawaii—
Duluth Herald.
“ROLL ALONG” IS RIOT OF COLOR
CHRISTIE LEADS FIELD AGAIN

Christie Adds One More Novelty
To List of Unusual Comedies

Al Christie is responsible for many innovations in Filmdom. His newest innovation, like many others, is as old as the American theatre, but has never been utilized to any great extent in pictures, until in the two-reel comedy “Roll Along”, the vast possibilities of blackface humor are exploited in a big way for the first time.

The leading Christie comedians appear in burnt cork a-la-Minstrel show. Anything savoring of burlesque is taboo. The result is a genuine negro story—and who can deny that the colored race is responsible for some of the world’s best and most natural comedy?

The new Christie two-reeler has been produced on the usual progressive scale which is keeping this popular brand of pictures leading the two-reel field. A steamboat race is one of the features and to produce this, the organization was taken to the Sacramento river, and two old fashioned stern wheelers chartered, resulting in a picture of a real down-south river and local color to back up the comedy of the story.

Cotton fields, dancing on the levee, Rastus and Si fighting each other wordily for the hand of black Mam, the steamboat race, and the seizure of dusky Sky Pil, to tie the knot, combine to make something which

All CHRISTIE COMEDIES Released
genuine entertainment and riotous fun, at the same time being in good taste.

CAST FOR "ROLL ALONG"

Rastus Jones........................................Jimmie Adams
Mandy......................................................Natalie Joyce
Swanee Sam..............................................William Irving
Dinah......................................................Babe London
Mammy....................................................Ward Caulfield

GETTING CLEANER AND CLEANER

Jimmie Adams, who was recently signed up to be featured in Christie Comedies, appears in black-face in Al Christie's new venture, "Roll Along".

Adams spent an hour every afternoon getting the Rastus make-up off his face and arms. He spluttered out of the shower bath and ejaculated as follows:

"I've always heard about these clean comedies Christie makes and I'll say it's true. I've done nothing but clean ever since entering this studio."

In a prominent editorial in the Toronto Daily Star, the writer comments that the entire bill at picture shows is not usually advertised sufficiently to let the public know exactly what they are going to see. This condition is neither good business for the theatre, nor satisfying to the public, which has a right to know what comedy, what scènics they are getting for their money.
Hobby of Film Folk

Dogs—in large numbers and champion calibre—is the absorbing hobby of the Christie brothers, who like all other folks, must have some form of recreation to aid their work. The Christie kennels include eighteen wire-haired fox terriers, six Scottish terriers, and seven English bull terriers. They have raised three Champions already, White Heather and Heatherene Boy, bull terriers; and Taybank Pilot, a Scottish terrier. This year they entered seven dogs in the New York and Boston shows and secured forty-three prizes.

Christie Comedy Fable

THAT SON OF A SHEIK met THE CHASED BRIDE. He was IN DUTCH also in HOT WATER, but said PARDON MY GLOVE because WINTER HAS CAME. He had COLD FEET but RED HOT LOVE, sobbing OH PROMISE ME.

BE YOURSELF, she said, 'TIS THE BULL, YOU look GREEN AS GRASS but TAKE YOUR CHOICE between me and HAZEL FROM HOLLYWOOD ONE STORMY KNIGHT he took her on A HULA HONEYMOON for the OCEAN SWELLS.

Everything was jake for many years but they are now in their SECOND CHILDHOOD. Moral: What's the use?

Al Christie outlining a comedy gag near the city of Honolulu, Hawaii while making "A Hula Honeymoon."

Handy Guide to Series 1921-22


Setting Location Records

The mileage of the various Christie companies in making new comedies proves that the organization is out to secure “different” locations for comedies. Honolulu for "A Hula Honeymoon" was 4500 miles. Truckee for "Winter Has Came" added 1500 miles. Sacramento for "Roll Along" swelled the distance by 1400 miles, and Westwood, near Mount Lassen, added 1800 more miles of traveling.

All in all in the last three months the players and staff have traveled ten thousand miles for the making of four comedies.
Coming Christie Events

Another unusual picture is on the way from Christie in the lumber-camp comedy which is now in production in the big tree country of Northern California. An entire town and the largest redwood lumber plant in the world, at Westwood, California has been turned over to the Christie organization to make this comedy. Neal Burns, Vera Steadman, Jimmie Harrison, William Irving, Ward Caulfield and others will be in it, and Scott Sidney is now directing. The Red River Lumber Company has a million acres of land, which should be ample for a good comedy chase.

New People Signed

Jimmie Adams has been signed up exclusively for Christie Comedies on a long term contract. Also signed up recently are Babe London, Jimmie Harrison, Lincoln Plumer, Duane Thompson, Hazel Deane and William Irving. These stars and supporting players are in addition to Dorothy Devore, Neal Burns, Bobby Vernon, Vera Steadman, Earl Rodney, Charlotte Merriam and others who are already in the rapidly rising Christie stock company.

The scenes on this page show the great possibilities of using all kinds of locations in Christie Comedies. At the top are scenes of the company working on "Winter Has Come," the top picture at Truckee and below it in the studio. The lower pictures are from "Roll Along," one scene taken on the Sacramento river and the other at the studio.

Circuit Manager Says Christie Have Saved Many a Poor Feature

"There is no comparison so far as polite comedies are concerned with the Christies. "Believe me when I say that I most heartily recommend Educational's Comedies to any exhibitor who expects to give his clientele a well rounded program, and I am sure that these comedies have saved many a high priced feature from getting a good panning because of the exceptional support received from them on the same program, especially in regard to Christie Comedies."—Piedmont Amusement Company, U. K. Rice, Manager. Winston-Salem, N. C.
What They Say About Christie Comedies

Hazel From Hollywood
Dorothy Devore in an amusing travesty on the movies, Hazel From Hollywood, is worthy of a co-featured position. Miss Devore is prettier than most of the featured leading ladies, and her story is one of the back-stage variety that is always amusing.—*Milwaukee Journal.*

Hazel From Hollywood
Here is a clever travesty upon the "movie struck" girl situation, and describes the adventures of Hazel Nutt, one of the family of Iowa Nuts, who goes to Hollywood in search of fame and excitement.

This picture has speed, interest, laughs, a splendid cast and is altogether satisfactory. It offers particular interest to motion picture fans who enjoy glimpses of studio life, even when burlesqued.—*Motion Picture News.*

Hazel From Hollywood
Farce, comedy, melodrama and thrills are all to be found in Christie's "Hazel From Hollywood" in which Dorothy Devore and Henry Murdock are featured. Dorothy Devore does some very good work as the awkward young miss from Iowa who goes to Hollywood to become a star. The picture has real entertainment value.—*Film Daily.*

Ocean Swells
For relief there is a comedy that is really bright and interesting to the last degree. It's a plot comedy a la Christie, but is speeded up with many clever gags. Neal Burns, Charlotte Merriam and Sylvia Ashton do the honors, plus the youngster, Bebe Blackburn.—*Los Angeles Times.*

Ocean Swells
Neal Burns, Charlotte Merriam and Bebe Blackburn have some excitingly humorous adventures houseboating with a whole pack of relatives in pursuit. This Christie comedy was a happy bit of fun with the main feature.—*Los Angeles Express.*

Saving Sister Susie
Another winner. Christie comedies always please here. I think they are the best on the market today.—*H. C. Reinhardt in Exhibitors Herald.*

Second Childhood
A laughable farce with Bobby Vernon at his best, splendidly supported and in a considerable plot, so that the laughs are not forced nor situations entirely without reason. On the contrary, the development is unusual for this kind of comedy, resulting in a very entertaining two-reeler of general appeal.—*Motion Picture News.*

Hazel From Hollywood
This Christie comedy is a pleasing satire on how big thrillers are made out on the West Coast. It shows "how the wheels go round" at the various studios and is interesting for that reason.—*Exhibitors Herald.*

Choose Your Weapons
Bobby Vernon in "Choose Your Weapons" is a comedy in the liveliest Christie vein.—*Newark Star-Eagle.*

Ocean Swells
"Ocean Swells", very funny. Not even in a movie can the best of families stand the strain of having the "in-laws" descend upon them unannounced without serious complications.—*Berkeley Gazette.*

Let 'Er Run
The Christie comedy, Let 'Er Run is unusually good and well acted.—*Rockford Republican.*

Hazel From Hollywood
An unusually good comedy "Hazel From Hazelwood" can be depended upon to supply the fun element of the program.—*Syracuse Herald.*

Hazel From Hollywood
How goes it in Hollywood? Ah, my dears, follow Hazel and find out! Follow Hazel's dog and find out. And if you are any the wiser—why, "Hazel From Hollywood" shall not have been made in vain. Miss Devore is as merry and irresponsible as a kitten. She is supported by a cast who know how and prove it. It should wring a laugh from you.—*Mae Tinee in Chicago Tribune.*

Hokus Pokus
A comedy that made them laugh. What more is there to be desired in a comedy?—*C. A. Anglewirte in M. P. World.*

Ocean Swells
Quite a bit better than the general run of comedies. Well directed and well acted.—*H. J. Longaker in M. P. World.*

Chop Suey
The Christie comedy "Chop Suey," caused plenty of laughs.—*Moving Picture World [*New McVickers' Theatre, Chicago.*]

That Son of a Sheik
As a foil for the dramatic picture the management has provided a comedy-burlesque, "That Son of a Sheik," which keeps the audience in an uproar. This Christie Comedy is a straight-out burlesque on "The Sheik." The skit is filled with amusing and interesting bits that show how the big feature films are actually made "on location" in the desert.—*Demer Post.*

Second Childhood
Second Childhood, which has been made in two reels by the Christie studio is an old story with a decidedly new twist. There is good amusement and quite a lot of it in the farce.—*Trade Review.*

The characters in "Winter Has Came." The Sheriff, The Deacon, The Hired Girl and Hired Man, The Feller and Her Beau, Ma and Pa, and the Villain. Their real names are given on page five.
Second Childhood
This picture is worthy of being called a comedy. There are several comic situations. The picture is well written and intelligently portrayed.—New York Telegraph.

That Son of a Sheik
One of the big chuckles at the Queen theatre this week is furnished by the appearance of the horse in "That Son of a Sheik". We've been looking at pictures for a long time, but have never seen anything quite so amusing as this horse. He's a scream and it's well worth a trip to the Queen to take a slant at this noble equine.
—Houston Post.

Pardon My Glove
A bowing success and the people had more good laughs at this than they have had in many days.—H. J. Longaker in Exhibitors Herald.

'Tis the Bull
Good comedy. Christie Comedies are consistently good.—W. H. Musson in Exhibitors Herald.

Pardon My Glove
Film full of laughs. Pardon My Glove is a film that will create a laugh a minute or faster. It is one of the funniest comedies ever presented and wherever the picture has been presented, reviewers have remarked about the speed and funny stuff about the ringside. The comedy is based on a real plot.—Butte Miner.

Second Childhood
An excellent Christie Comedy featuring Bobby Vernon. The laughs are plentiful. Both the situations and the action show a resourceful imagination, and the performance indicates a sure understanding of comedy technique. The action brings a round of laughs.—Moving Picture World.

Fair Enough
Our patrons like this kind of comedy. It is very good.—Anderson & Johnson, in Greater Amusements, Minneapolis.

'Twas Ever Thus
We consider this one of the best Christie Comedies ever released. Oh, how patrons laughed at it and it is as clean as a whistle.—J. L. Hasbrouck in Greater Amusements.

Hot Water
For entertainment "Hot Water" featuring Neil Burns and a very peppy young leading lady qualifies most pleasingly. The Christie Comedies seem to be getting better and better in every way.—Edwin Schallert in the Los Angeles Times.

Hot Water
There is sufficient comedy to make this two-reeler a good one to run anywhere, but the theatre in which it will score best is the neighborhood house, patronized by married couples and children, for that is what it's all about. All of which goes to make up a rapid, laughable and entertaining farce.—M. P. News.

Green As Grass
It is an amusing and original comedy with some excellent horse race scenes.—N. Y. Telegraph.

Ocean Swells

Hot Water
This Christie Comedy featuring Neil Burns and Duane Thompson is filled with bright and amusing situations. While the idea is not new, considerable ingenuity has been used in its development, and it should keep the average audience in smiles with occasional hearty laughter. The manner in which Neal turns the tables on his bosses furnishes a pleasing and snappy ending.—M. P. World.

Pardon My Glove
A comedy that is ninety-five per cent. Ring fight full of comedy gags. This comedy is way above the average.—Chas. H. Ryan, Garfield Theatre, Chicago.

Hot Water
Fond parents will find this latest Christie Comedy starring Neil Burns especially amusing. Duane Thompson is seen for the first time and handles the role of Neil's wife pleasingly, and the kids are exceedingly natural. The clever little cartoons which add much humor to the titles have been drawn by Norman McLeod.—Film Daily.

Let 'Er Run
Snappy all the time and a real horse race.—Jack Tiller, Temple Theatre, McCook, Neb.

Chop Suey
A very entertaining comedy. Well cast and photographed.—H. P. Longaker, Howard Theatre, Alexandria, Minn.

A Hula Honeymoon
This Christie Comedy will be liked for its beautiful backgrounds as well as for the laughs it contains. The scenes in Hawaii have been taken on actual locations. How Babe tries to rescue Henry and finally succeeds will provoke much laughter. And in passing let it be said that she walks away with almost all the laughs in the picture. Good for any house.—Film Daily.

Babies Welcome
It is a bright, snappy comedy, clean and with an abundance of good rapid-fire comedy that should please anyone. Dorothy Devore is just as pleasing and peppy as the picture and shows, besides being attractive, that she is good, both with comedy and with stunts.—M. P. World.

'Twas Ever Thus
One of the Best Comedies ever shown here.—Dallas Herald.

A Hula Honeymoon
A riotous sketch which has the hula girl as its incentive.—San Francisco Examiner.

Christie Comedies
I've used over fifty. Not had a bad one and getting better.—M. Oppenheimer, Lafayette Theatre, New Orleans.
Film Follies
THE CHRISTIE MAGAZINE & COMEDY

Yet Hot! Hot! The Christie girls are taking to water for the summer. Dorothy Devor, skipper of the comedy yacht.
Bobby Vernon showing his little daughter Barbara how he puts the 'kick' in Christie Comedies.
All together without their make-ups, is the good-natured Christie Comedy all-star cast of young entertainers. The girls in the front row are Dorothy Devore, Vera Steadman, Charlotte Merriam, Natalie Joyce, Hazel Dean and Babe London. The comedians in the background are Bobby Vernon, Neal Burns, Jimmie Adams, Earl Rodney, James Harrison and Billy Irving.

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Upper Group—Here are some of the girls who step lively in a new comedy now being made. The girls are dressed for a rehearsal of the cabaret scenes.

Oval—A dancing lesson at the studio with Neal Burns and Isabel Bryant featured. The beautiful young person on the piano is one of the merry-merry.

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Latin-American consuls and embassy representatives are dined on a Christie "set."

"William," mascot of the Battleship California, giving the script for "Navy Blues" the once over before director Harold Beaudine says "camera."

Dorothy Devore talks to a crowd from the stand at the Exposition in Los Angeles.
A Personal Message

From Al Christie

This is going to be a big year for comedy, and the laugh-makers will come into their own more than ever before in the history of the motion picture business.

The tide of long and boresome feature pictures has been turned and exhibitors everywhere have demanded in certain tones their desire for PURE ENTERTAINMENT, whether it comes in large or small packages.

What will our part in this be?

Our entire organization has been concentrating these last few months on new ideas, new situations, new gags, building up a type of comedy for laughing purposes only, without detracting one particle from the standard we have set for quality production.

We are starting our fourth year of distribution through Educational, our eighth year as independent producers, and now it is the thirteenth year of directing behind a camera, and I want to say that I fully believe there is nothing unlucky about the latter number. It has always spelled good fortune before, and this should be our most successful period.

We are encouraged everywhere by exhibitors who believe in the two-reel comedy as a regular diet on all programs. The comedy has been likened to the funny page and the funny daily strip in every successful newspaper. Publishers have long realized that the cartoon strip is the biggest single circulation builder in the paper.

Likewise, real motion picture exhibitors know that the building of a steady clientele is dependent to a large degree on the showing of comedies which put their patrons in a good humor, which gives them good fun for their money. They know that running a picture theatre without high-class comedy is like printing a newspaper which is all editorials and reading matter concerning the business, the crime, the grief and the strife of the world.

And there’s enough grief in the world without going to a theatre to get more. The whole world loves a laugh and the most successful theatre men are taking advantage of this universal demand by making the comedy part of their programs one of their biggest advertising assets.

Manager Weisfeldt Puts “ROLL ALONG” on Big

When the Christie Comedy “Roll Along” was played at the Strand Theatre, Milwaukee, Edward J. Weisfeldt, managing director there for Saxe Enterprises, put the comedy on in big style.

A special stage set of a cotton field was built. Four darkies in overalls played old-time plantation songs on banjos, with baby foot-lights shining in their faces while the comedy was on the screen. Mr. Weisfeldt’s show was built around this number, and it held the crowds during a hot weather week.

Mr. Weisfeldt is credited with many novelties in the staging and advertising of comedies, and this one got full value out of “Roll Along.”

Directors Getting Busy

Al Christie has taken off his coat and gone to work on some new pictures, immediately following his European trip. He will direct a picture himself starring Bobby Vernon, while other new comedies are planned to come under the directing hands of Scott Sidney and Harold Beaudine. The latter staged Christie’s opening release for the new fall season, which will be “Navy Blues” starring Dorothy Devore.

Christie on Business

Trip to Europe

Charles H. Christie, general manager of the Christie Film Corporation, went abroad early in August for his second business trip to London, Paris and Vienna. Mr. Christie’s journey comes right on the heels of his brother’s vacation trip to Europe, but the present tour will be more in the nature of business visits to the firms which are handling the well-known local product abroad.

Mr. Charles Christie has not visited these foreign offices for a little more than two years, and during his present tour of about eight weeks will be in consultation with John H. Taylor, managing director of Christie Film Sales, Ltd. of London, the office which distributes the comedies throughout the Continent. He will also hold conferences with Messrs. Bromhead, owners of Gaumont Films, Ltd., the firm which is now entering the eighth year as exclusive distributors of Christie Comedies in the British Isles.

Getting Great Laugh Ideas by Touring European Countries

Armed with a Graflex camera, Al Christie invaded Europe and “Shot” over five hundred pictures in England, Scotland, Wales, France, Switzerland, and Italy. The international appeal for Christie Comedies urged Mr. Christie to make a study of foreign peoples, customs, and atmosphere, and in order to have indelible reference at his finger tips this photographic collection has been filed in the Christie Studio. This enables Christie Comedies to continue in their broad scope, devoid of provincialisms, and equally amusing to all races. Mr. Christie’s annual foreign trips aid him in the task of developing situations and ‘gags’ which have like meanings in all languages.

This varied collection of photographs embraces subject matter which could be conceived only by a comedy producer and it assures correctness of detail in films depicting foreign settings. The appreciation for Christie Comedies in foreign countries is evidenced by the fact that they have been sold in every civilized country where motion pictures are shown.
**That Son of a Sheik**

One of the big chuckles at the Queen Theatre this week is furnished by the appearance of the horse in "That Son of a Sheik." We've been looking at pictures for a long time but have never seen anything quite so amusing as this horse. He's a scream and it's well worth a trip to the Queen to take a slant at this noble equine.—Houston Post.

**Pardon My Glove**

A comedy that is ninety-five per cent ring fight full of comedy gags. This comedy is away above the average.—Chas. H. Ryan, Garfield Theatre, Chicago in M. P. World.

**Let 'er Run**

A Christie Comedy of unusual quality is being shown. The horse race scenes in this fun-making film have more punch and thrill to them than most of the big features of the past, which laid their claim to fame on their horse race scenes. This exciting portion of the film had everyone of the Madison audiences on edge yesterday and even applauding. Don't miss it! —Detroit Evening Times.

**Ocean Swells**

Quite a bit better than the general run of comedies. Well directed and well acted—H. J. Longaker, Howard Theatre, Alexandria, Minn., in Greater Amusements.

**Choose Your Weapons**

If it had been hand-picked with absolute choice from the entire output of film, it would have been difficult to have gotten together a more entertaining program than that of the Lyric. For the drama is offered "The Kentucky Derby"; for the comedy a new series Christie Comedy, "Choose Your Weapons." The latter is a screamingly funny burlesque.—Duluth Herald.

**Chop Suey**

The Christie Comedy Chop Suey caused plenty of laughs.—M. P. World (Review of show at McVicker's Theatre, Chicago).

**The Chased Bride**

One of those delightful farces which are free from any gags of the sort which might give offense to any member of the family, and which are still speedy and packed with comedy thrills.—Newark Advocate.

**In Dutch**

This comedy is a scream. We advertised especially interesting to lodge members and it went over big. It is a fine, clean comedy.—W. H. Hardman, Royal Theatre, Frankford Kan., in Ex. Herald.

**Hazel From Hollywood**

A Christie Comedy of superior entertainment value. There are thrills as well as laughs. The picture is full of laughs and has real entertainment value for any audience.—M. P. World.

**Be Yourself**

Here is a breezy, cheerful and clean little comedy that will set your house a-rocking unless they're as dead as old King Tut. Book it before your competitor and sit pretty. It's a riot.—Ex. Herald.
Second Childhood

This comedy is worthy of being called a comedy. Bobby Vernon is a very funny man. The picture is well written and intelligently portrayed. — N. Y. Telegraph.

A Hula Honeymoon

When the producer takes a company to Honolulu in order that he may back up the title with authentic atmosphere he is entitled to real credit. When the journey is made on account of a two-reel subject then we must enlarge the bouquet by several diameters. A Hula Honeymoon is mighty good entertainment. Advertised by an exhibitor as having been made in Honolulu, and Hawaiian scenery, not containing as it does some rare shots of to mention excellent bits of humor, the subject should have real box-office value. — Exhibitors' Trade Review.

Babies Welcome

There has been no equal to this comedy for all-around appeal and general merit in some time. Women, who are not usually slap-stick comedy enthusiasts, will welcome this one because it is above the usual variety. — M. P. News.

Hot Water

This Christie Comedy is filled with bright and amusing situations. It tells an amusing story of a young married man who loves children but who has none of his own.— M. P. World.

Green As Grass

This Christie Comedy is worth anybody's money. There are many genuine laughs in it and the action is kept going from the first foot to the final fade-out. It concerns an old plug of a horse who develops unknown rac ing proclivities whenever a large umbrella is raised near him. Its owner enters him in an important derby and by opening umbrella around the track, he comes in first. After that it was easy to sell the horse at a high price.— Exhibitors' Herald.

Take Your Choice

Bobby Vernon is very amusing on skates. It is an excellent comedy, well done and with some good laughs in the spoken titles.— N. Y. Telegraph.

Winter Has Came

Besides having a laugh in the title, this one starring Dorothy Devore is good, clean and really interesting all the way through. Directed by Al Christie, and having a cast that includes Babe London, Earl Rodney, Victor Rodman and others, there is a good deal of genuine fun in it, in addition to the little plot, which is far more realistic than is usually the case in comedies. The storm stuff is particularly good.— Film Daily.

Roll Along

We will not attempt to touch on the wealth of incident with which the subject is filled but we do urge those exhibitors who are seeking the best in the way of comedies to examine “Roll Along,” at the earliest opportunity.— Exhibitors' Trade Review.

Plumb Crazy

Here's a rattling fine comedy with plenty of funny incidents and amusing situations. Vernon handles his role in thoroughly amusing fashion and the support is adequate. A first class comedy which should go well anywhere.— M. P. News.

Back to the Woods

It represents another attempt on the part of the Christie organization to inject novel backgrounds into their fun films such as was seen in their recent comedy, “Roll Along.” In this particular “Back to the Woods” stands quite above the average comedy offering. There is a real thrill when a falling timber crashes down on an auto. Another high-light is the pursuit over the Boating logs with buxom Babe London as a factor in the chase.— Motion Picture News.
Count on Christie

TWENTY NEW
FEATURING FOUR
WITH THE PICK OF

DOROTHY DEVORE
VERA STEADMAN
BOBBY VERNON
EARL RODNEY
NATALIE JOYCE
TEDDY SAMSON
CHARLOTTE MERRIAM
WARD CAULFIELD

Educational Pictures
"THE SPICE OF THE PROGRAM"
Comedies this year

RELEASES
WELL KNOWN STARS
SUPPORTING PLAYERS

NEAL BURNS
JIMMIE HARRISON
Babe London
Patricia Palmer
Lincoln Plumer
George French
William Irving
Jimmie Adams

Christie Comedies
Christie Comedies

The Christie series led the entire field of short subjects last year with the most innovations in types of comedy

WATCH FOR NEW SERIES STARTING WITH

DOROTHY DEVORE

BOOK THE SERIES OF TWENTY
The makers of this popular brand of entertainment are determined to remain in the lead with new ideas, new faces, new thrills, new gags

IN "NAVY BLUES"

An all-weather joy fest of hilarious situations, filmed on the battleships of the Pacific Fleet

The kind of comedy that will furnish the maximum of amusement to all classes of patrons

The supporting cast of this first picture includes Jimmie Harrison, Ogden Crane, Bill Irving, Ward Caulfield and hundreds of sailors and marines

Directed by Harold Beaudine
Laughmakers in New Christie Series

“Hold Everything,” the comedy following “Navy Blues” in the new line-up of fun films portrays Bobby Vernon in a “rub” role of the type in which he is especially well known.

The third picture will be a comedy of speed and thrills starring Jimmie Adams, and the background of the comedy is the great oil drilling district at Signal Hill, near Long Beach, where 483 oil derricks comprise one of the most remarkable and most publicized oil fields in the world. Charlotte Merriam and Babe London will be in the picture with Adams.

For variety again, Neal Burns will star in the fourth picture, which is now being planned. It will be a cabaret farce, with Burns supported by Vera Steadman, Lincoln Plumer and others.

Stories for the entire series are being mapped out carefully in advance so that in presenting the series, no two pictures will be similar in theme or type. This feature of Christie Comedies was one thing which made last year’s series so popular, and the fact that no two comedies were alike redounded much to the credit of the comedy organization.

Exhibit at Exposition

Christie Comedies were advertised to over half a million people, many of whom were from all parts of the United States and Canada, at the motion picture exposition held in Los Angeles last month. The Christie studio had a bungalow exhibit, located prominently on the main esplanade, and was commended highly because of the fact that the well-known Christie stars were there in person every day. Several hundred thousand post cards of the individual players were sent “back East” by the Exposition visitors.

Critics Outside Film Trade
Boost Christie’s “Roll Along”

Al Christie’s two-reel farce, “Roll Along,” has invited generous praise from the leading American critics. Robert Sherwood, of “Life,” in his latest article advocating the shelving of long tiresome features during the tepid summer season and substituting short subjects of spice and snap, suggested that exhibitors would favor their audiences by showing “Roll Along.” In his concise appraisal of Christie’s latest effort, he writes:

“滚动”是一个滑稽的黑人喜剧，由辛勤的克里斯蒂制作。这是由两色男孩在密西西比河上工作而引发的。玛吉·梅森和帕特里夏·巴林在“滚动”中表现出色。

New players signed

Teddy Sampson and Patricia Palmer, both well-known actresses in feature and comedy casts, have been engaged by Al Christie to support Bobby Vernon in the next picture which will go into production at the Christie studios. Miss Sampson has just finished a role in the production of “The Bad Man,” starring Hollbrook Blinn, a First National picture, and Patricia Palmer has just finished in “The Hellion,” a Pathé picture.

Christie Comedies in Electrics, California Theatre
San Francisco

“Roll Along” on the Billboards of the California Theatre, San Francisco
Cameraman Inherits Fortune

The entire Christie Comedy Company was in a state of violent excitement recently when Alex Phillips, for four years a cameraman with Christie received a letter which apprised him of the fact that he had inherited a six hundred-acre estate and ten million Leu from his uncle, the late Ivan Saviuc, of Vascaut, Roumania.

Phillips is a native of Canada and holds the distinction of having been one of the youngest soldiers with the Canadian forces. When only fourteen years of age he saw service with the Forty-eighth Highlanders with whom he fought until severely wounded, two years later. Mr. Phillips was confined to a hospital for two years, following which he journeyed to California to recuperate, starting in the motion picture business as an assistant cameraman.

Christie Plans for Coming Year

Following the reputation acquired during the past year, when Christie Comedies were much commented on throughout the trade for their variety of subjects, plans are under way to continue this policy in the production of another series of twenty comedies, all to be released through Educational Film Exchanges.

The series will be arranged so that Bobby Vernon will be starred in six pictures; Jimmie Adams starred in five; Neal Brew starring in five; and Dorothy Devore in four pictures.

The newer and greater series will start with Dorothy Devore in "Navy Blues," a ridiculous farce-comedy filmed mainly on the U. S. S. California, flagship of the Pacific Fleet. Supporting Dorothy Devore will be Jimmie Harrison, Ogden Crane, Bill Irving, Ward Calfield, George French and hundreds of sailors and marines.

Bobby Vernon stars in the second release which will be a "Hokum" comedy.

Believe it or not

Jimmie Adams painted teeth marks on his forehead and came limping into the first-aid department at the Christie Studio and notified the attendant that he had been bitten by a wild sea-gull. After making a near-sighted examination of the horrible wound the bright little attendant exclaimed: "Gosh, I didn't know a sea gull's teeth were so big. This is a horrible injury, I'd better phone a doctor."

"A doctor?" queried Jimmie, "nothing doing! Phone the newspapers, I'm an actor."
Here's a snappy photo of the peppy Christ Artist Vera Steadman. She's in the new series peppier than ever.
Film Follies
THE CHRISTIE MAGAZINE OF COMEDY

January 1924
Price 10¢

"WHEN A COMEDIAN NEEDS A FRIEND"
JIMMIE ADAMS and "PETER"
in
"AGGRAVATING PAPA"
A QUIET DAY AT THE CHRISTIE STUDIO
by Norman Z. McLeod

A LAW BREAKER JUST BEFORE BEING RUN OUT OF "THEM BIG OPEN SPACES - WHAT A MAN, A MAN!"

HERE IS AN EXACT REPLICA OF THE CHRISTIE STUDIO AS DRAWN BY BOBBY VERNON'S TWO YEAR OLD DAUGHTER.

SO THIS IS A "POLITE" COMEDY!

VISITING DAY FOR THE TERRIERS FROM THE CHRISTIE KENNELS.

NEAL BURNS INVENTED A GUN FOR HIS LATEST COMEDY - IT SHOOTS AROUND CORNERS AND THE DOUGHBOYS CAN FIRE ON THE ENEMY WITHOUT GETTING UP FROM THEIR CRAP GAMES.

COMEDIENNES MUST BE ABLE TO ROMP THRU THE CATEGORY OF THE EMOTIONS - HERE'S DOROTHY BEFORE CRYING LIKE A LEAKY FAUCET.

PICTURE OF A TRAINED DOG WHO WAS DIRECTED TO "BITE EASY" - JIMMY ADAMS IS NOW USING A PAIR OF CRUTCHES.

A GAG-MAN'S IDEA OF RURAL LIFE.

THREE CUTE CHRISTIE COMEDIENNES ANGLED FOR FLYING FISH WITH PERFUMED_HOOKS SUSPENDED FROM TOY BALLOONS - THEY DIDN'T GET ANY.

EVENING SNEAKS UP FROM BEHIND.
A Good Comedy Well Advertised Will Fill the Last Hundred Seats

It's the last hundred seats in the house that make or break the average theatre owner, and his big problem is to fill those seats and fill them regular. To do this he books the best pictures obtainable, and then uses every bit of advertising appeal which those pictures contain.

Wise showmen have agreed that the best way to fill those last hundred seats is to advertise the whole program. Advertising the feature alone means that only about sixty-five per cent of the show is being advertised. Naturally follows then that only about a sixty-five per cent attendance shows up.

The comedy must be credited with a big percentage of the amusement value of the bill. Many people come to a theatre on the chance that they will see a good comedy; many more would come if they were assured of a good comedy before they bought their tickets.

Any theatre can cash in on that last hundred seats by using the advertising value of the Christie Comedy by telling the patrons about it in advance.

Some of the best comedy paper in the business is issued by Educational Exchanges on Christie Comedies. They have unusually good ones and threes, also attractive 11x14 lobby cards. The names of the well-known Christie stars: Bobby Vernon, Jimmie Adams, Neal Burns and Dorothy D'vore, fit well into the signs out in front; Educational has little mats to slip into the newspaper ads; they have just the proper amount of news readers to add to the advance notices sent to the papers; they also have little cuts of the newspaper ads for programs, etc.—all of these accessories answering the exhibitors' demand for something to fill the last hundred seats.

The Booking Manager of a Big Circuit Wrote This Boost

"Recently in our House Organ we asked the managers of our theatres to advise us which comedies the public liked best of all, in order that we may be guided accordingly in buying short subjects this fall, and it will probably be good news to you to know that "Christie Comedies held first place among Educational comedies.""

Production Trend in Features Is Great Boost for Comedies

By AL CHRISTIE.

All of the predictions now being made by the various leaders of our industry point the way to the greater public appeal of the short subject during the year of 1924.

Probable one of the most encouraging things which has been said recently was Mr. Marcus Loew's statement last week, through the Los Angeles press, that Metro would in the coming year illustrate five and six-reel pictures.

Mr. Loew, being one of the largest theatre owners in the United States, should know whereof he speaks and when he says that theatre owners AND THE PUBLIC are tired of long, padded pictures, and predicts that the passion for making eight, nine and ten-reel so-called super-pictures will soon die out, he encourages every producer of short subjects which serve to round out a varied bill.

In a statement in the Los Angeles Illustrated News, Mr. Loew agreed that programs in certain picture houses are much too long, principally on account of vaudeville which has no place in the picture house, and states, "Money could be used in improving picture programs; short subjects to provide comedy and novelty."

L. B. Fowler, motion picture editor of the same publication declared that "shoe stores must sell shoes," and that more and better pictures, and less padding of the shows with miscellaneous froth and advertising of coming attractions will solve the problem of pleasing the majority of the public.

All of these things indicate the trend away from costly super-productions and as Mr. Loew says, "The public no longer favors for lavishness, and there is even no advertising value in the fact that a given picture cost a million dollars or more to make."

Mr. Loew should have the congratulations of the entire industry for his stand in favor of the short picture which will make it possible for the largest number of theatre managers to successfully arrange their bills to please the public with a varied program of pictures.

Suggested By a Fan

"Christie Comedies—Passed by the Board of Nonsensers."
Who's Who in the Christie Pictures

In addition to Bobby Vernon, Jimmie Adams and Dorothy Devore, who are starring in new Christie Comedies, a large organization of supporting players is maintained, enabling the directors so to arrange their casts as to give the greatest variety of talented players in successive pictures. Among the girls, Vera Steadman, Duane Thompson, Charlotte Stevens and Charlotte Merrier are playing leads in the current releases. Babe London is playing comedy character roles which stand out prominently whenever the big and cheerful looking Babe appears on the screen. Jimmie Harrison is playing leads opposite Dorothy Devore in the latter's comedies. Lincoln Plumer, Ward Caulfield and Wm. Chapman are playing character roles. Many others include Victor Rodman, the well known comedy heavy; Natalie Joyce, Eugenie Forde, Blanche Payson, Rosa Gore, Bud Fine, Tom Murray, Gus Leonard, Harry Dunkinson, Felix Valle and George Burton, all well known faces in the moving picture field.

Bobby Will Hit High Spots

According to the reviewers where the picture has already played, Bobby Vernon's new comedy "A Perfect 36," is almost as nearly a perfect comedy as can be devised. The comedy is getting over big and is doing much to place Vernon right up at the top in the field of two-reel stars.

Following "A Perfect 36" Vernon will star in "Ride 'Em Cowboy," a rip-roaring western comedy packed full of hokum and novelties. The picture, before it was quite completely cut and titled, was pre-viewed at the Writers' Club in Hollywood where it is said the brains of the producing end of the motion picture industry congregates with a critical eye to look over all the new film offerings. "Em Cowboy" was greeted with gales of laughter by this exceptionally critical audience of "hard-boiled" moving picture writers and others.

Comedies for Government

The Christie Comedy organization was highly commended by Theodore Roosevelt, acting Secretary of the Navy, for its public spirited work in furnishing some of the Christie Comedies to the U. S. Marine Corps for its work of aiding in civilizing the natives in the interior of the island of Haiti, which is under the protectorate of the United States. The films will be shown by traveling squads of the Marine Corps in the "back country" where less than one per cent of the population can read or write.

Catchy Titles Are Great Asset in Advertising Christie Comedies

The catchy titles which always appear on the Al Christie Comedies have often been spoken of by theatre men and publicity men as one of their best advertising assets. Al Christie always keeps the titles of his comedies short and snappy, so that they will suggest comedy and at the same time fit easily into newspaper advertisements, on lobby displays and in electric signs. The gist of the above statement is illustrated in the following list of some of the current and coming Christie releases:

- "Green as Grass" (Jimmie Adams);
- "Plumb Crazy" (Bobby Vernon);
- "Roll Along" (Jimmie Adams);
- "Navy Blues" (Dorothy Devore);
- "Let 'Er Run" (Dorothy Devore);
- "Pardon My Glove" (Bobby Vernon);
- "Fool Proof" (Neal Burns);
- "Black and Blue" (Jimmie Adams);
- "Done in Oil" (Jimmie Adams);
- "Call the Wagon" (Neal Burns); and "Ride 'Em Cowboy" (Bobby Vernon).

Police Dog Comedy

Jimmie Adams is getting ready to make a new comedy which will be quite a novelty in that it will present one of the famous German police dogs for the first time in a comedy role. We have seen these famous animals in dramatic pictures, but a highly trained police dog in the role of a comedian will be something different. The dog is "Peter," trained and owned by Ed Faust who comes from a long line of dog trainers in Germany. Peter's first screen appearance was in the wolf role with Baby Peggy in "Little Red Riding Hood." The new Christie Comedy will be called "Aggravating Papa" and will be Adams' next after he appears in "Black and Blue."

Such Is Life in Comedy

Anna Q. Nilsson who had her beautiful blonde tresses shorn to play a boy's role in Ponjola, has nothing whatever on Jimmie Adams, the Christie star, for the latter lost every hair on his head to play a blackface role in his coming comedy "Black and Blue." So did Victor Rodman, who supports Adams in this picture.

While Adams was running around minus his hair, Bobby Vernon spent three weeks raising a full beard to play in a Russian comedy, after which he was informed that the story would be delayed, and he could trot right over to the barber shop and lose the result of his labors.

Neal Burns and his German Police Dog

Something to please the eye in "Fool Proof"
Every Exhibitor Should Read
This Letter: Editor Com-
mends Christie Comedies

The following excerpts from a let-
ter by the editor of Toledo Town Topp-
tics, Mr. Harold Kessler, speak for
themselves. A part of the letter fol-
lows:

"One house where I loaf at noon-
time at least once a week shows Chris-
tie Comedies regularly and I believe
its substantial reputation for good
films is based largely on the appeal of
these pictures. They send patrons
away with a cheerful heart and a big
smile. There is action, youth life and
beauty in them.

"In the newspaper business we pick
those features for our readers which
experience has taught us hold the wid-
est appeal. It seems that the motion
picture houses might well follow this
policy in building their program. The
big feature ‘super specials’ are all
very well; they drag in the gang, but
just as important as is the ‘funny page’
of the daily newspaper, equally im-
portant is the comedy film in the pic-
ture house.

"On several occasions I have used
this argument to convince movie men
that they were passing up a big bet
when they failed to build their pro-
gram with comedies of the Christie
brand. And as a selling argument I
find it unsurpassed. I think it’s pretty
well established that people go out-
side and talk about the comedy, often
with more enthusiasm than they dis-
cuss the ‘super feature’ which may, or
may not be good.

"Please accept my congratulations
on your comedies. They are making
millions chuckle when they might feel
blue.

Very truly yours,
Harold Kessler."

Do You Know?

That one single Christie Comedy
has made the wonderful record of 7700
bookings in the United States and
Canada? This is a remarkable achieve-
ment in view of the fact that it is
estimated by one of the biggest com-
panies distributing features that the
average number of bookings expected
on one of its feature pictures is 4400.

Comedies Bring Joy to Gobs
New Christie Comedies have been
booked by the U. S. Navy to be shown
on the battleships and other vessels
of the various fleets.

A Famous English Periodical
Praises Comedies

The London Sketch, well known
English weekly, recently gave high
praise to a series of Christie Come-
dies which were seen at a trade show
at the West End Cinema. The review
by Michael Orme was in part:

"‘Brevity is the soul of wit’ is a
quotation as often used as it is seldom
applied. And nowhere is brevity in
humor more necessary than on the
screen. How often a good comedy
idea has been ruined by dragging it
out to the extent of several reels, un-
til the humor becomes as mechanical
as our laughter. Probably Messrs.
Bromhead thought the same when they
imported the Christie Comedies. . . .
If the rest are on the same level with
the first three which have been shown
to the trade, they will, in the parlance
of the tradesmen, ‘supply a long-felt
want.’

“These comediettes are full of good
fun, good sport, and honest love. And
what more could you want? . . . ‘That
Son of a Sheik’ was a treasure trove.
. . . The classic situations of the des-
ert, as devised by the popular novelist,
are delightfully parodied and comic-
ally bungled by the hero and his
henchmen. The would-be Sheik’s
‘Arab’ steel is a joy in itself; the sand-
storm that goes off at a tangent, af-
ter refusing to go off at all, is an in-
spiration. . . .

“There is indeed a ‘go’ about these
brief Christie Comedies that is truly
refreshing, even with the thermometer
at a hundred in the shade.”

Christie Man Heads Civic Club

Fred L. Porter, secretary and trea-
urer of the Christie Film Corporation,
who is prominently identified with
various civic organizations in Holly-
wood, has been elected president of
the Hollywood Kiwanis Club for the
coming year. He is also the repre-
sentative of the motion picture indus-
try on the board of directors of the
Hollywood Chamber of Commerce.
Done in Oil
The Christie Comedy "Done in Oil," with Jimmie Adams, is remarkable, aside from its fun, for the king scenes of oil wells in action, which would not shame serious melodrama. —Newark Star-Eagle.

Vera Steadman

Hold Everything
Bobby Vernon and Vera Steadman make the new Christie Comedy, "Hold Everything," a volcanic outburst of merriment. It is a comedy of rejuvenation that hits the high spots in comical situations and clever acting. —Hartford (Conn.) Times.

A Perfect 36
When Bobby Vernon plays a girl, you've just got to laugh, that's all. The situations he gets into are terrible for the girl, but your audience will roar over the fun. Bobby puts the pep into this one and shows you he has stellar ability. The story is clever; titles are catchy; the photography is 100 per cent; there are some backgrounds of about a million dollars' worth of private yachts. It is the work of a master director. —Tullar's Weekly of Short Subjects.

Hazel from Hollywood
An especially good comedy was necessary to balance the intensity of the feature picture and "Hazel From Hollywood" did all of that. It is a burlesque of these Hollywood propaganda pictures and bears the proud name of Christie. —Atlanta Weekly Film Review.

Black and Blue
There is a good fundamental idea in this little comedy and Jimmie Adams is a good comedian. A lot of escaping from a policeman is necessary and Adams does some clever business here. Taken as a whole, this is a fast moving, entertaining little picture. —N.Y. Telegraph.

Navy Blues
Excellent comedy starring Dorothy Devore. —San Francisco Journal.

Roll Along

A Perfect 36
Bobby Vernon is excellent in the role. —Film Daily.

Pardon My Glove
With this was shown Bobby Vernon in "Pardon My Glove," which is a corker. A fat lady in front of me broke down two chairs, laughing so hard, and would have demolished the entire row if it had lasted longer. The comedy cheered me up, so I have gotten up courage to start again for the squalls. —Phillip Rand in The Exhibitors' Herald.

An Exhibitor Wrote This!
(Name on request to Editor of Film Follies)
"I am sure that Educational's comedies have saved many a high priced feature from getting a good panning because of the exceptional support received from them on the same program, especially in regard to Christie Comedies. As I told you on your recent visit we can buy certain five reel features at a much lower rental than the latter comedy. However, anyone who is at all acquainted with production costs can easily see that more money has been expended on Christie Comedies in an endeavor to please the public than on many of the so-called program pictures."

Cold Feet
This is the comedy some exhibitors said was N. G. It may be, but it drew the laughs on a Saturday night, and that is what comedies are supposed to be made for so we say it is O. K. —Chancellor Bros., Arcanum, Ohio, in The Exhibitors' Herald.

Saving Sister Susie
Here is one of the best comedies we have run in a long time. —A. A. Neese, Haw River, N. C., in The Exhibitors' Herald.

A Perfect 36
Alert showmen will carry a splash on this two-reel comedy which finds its theme in the midst of the observance of "Be Polite Week." Here's a chance for a wise exhibitor to start something that will earn his theatre additional prestige and at the same time land him some business that he would not otherwise grab. Get up some propaganda on "Be Polite Week" when booking "A Perfect 36" for it is going to mean money to you. Do not worry about the comedy, for it is sure-fire stuff that is incorporated into the two reels. Bobby Vernon is hooked up as the star and he certainly gets himself into a series of jams by trying to be polite. Al Christie directed an exceptionally good comedy. —Motion Picture News.

That Son of a Sheik
A knockout and one that's a pretty good burlesque on the Sheik. —C. W. Laugacher, New Glarus, Wis., in The Exhibitors' Herald.

Fool Proof
Neal Burns, as a loveproof youth who goes to the extreme to save his father from a supposed siren, furnishes comedy in an original fashion. There is a merry chase that is snappy. —Motion Picture News.

Done in Oil
There are a lot of real laughs in this story of an optimistic young oil stock salesman and his adventures among the oil wells. From start to finish, action, thrills, suspense for low close upon each other, making it mighty good amusement for the most critical audience. "Done in Oil" will be a bright spot on any program. —Exhibitors' Trade Review.

Hokus Pokus
A comedy that made them laugh. What more is there to be desired in comedy? Advertised with posters. Pulled the better class, with fair attendance. —C. A. Anglemire, Nazareth, Pa., in The Moving Picture World.

Hot Water
Homey and clean fun that ought to go well with any audience. —Billboard.

Navy Blues
The story is nicely worked out, with an abundance of funny situations which will certainly cause gales of laughter wherever this picture shown. This is without question one of the best comedies on the market, and will undoubtedly have a very long and deserved run. —Tullar's Weekly of Short Subjects.

Hold Everything
Hold Everything a thoroughly entertaining comedy replete from start to finish with live comedy and laughable gags. —When Bobby Vernon turns loose "Aggravatin' Mammy" the phonograph and gets the flappin' of '61 prankin' like 1923 debutants we guarantee even those members your audience will laugh loud a hearty who may not even have a smile for the last twenty years. And then one of those fine, artistic victories to which tops off the laughs in entertaining fashion. —Motion Picture News.

Done in Oil
Jimmie Adams puts over a bucket of laughs in this Christie Comedy. There is a lot of comedy acrobatic stuff on one of the derricks that gets over very well. The stunts in the majority are new and Adams shows his best form. —Roger Ferri in Motion Picture News.

A Perfect 36
The sort of comedy we all like to see, both children and adults. A perfect picture, with an excellent cast and lots of comedy stunts well plausibly done. —Exhibitors' Trade Review.
Black and Blue
A plot which is closely adhered to, good work on the part of the principals, headed by Jimmie Adams, rapid-fire action, much of which is of the knockabout type, keeps the spectator amused and makes this Christie Comedy one which will thoroughly entertain the average patrons.—C. S. S., in The Moving Picture World.

Kidding Katie
Dorothy Devore, Babe London and Jimmie Harrison make this comedy bright and amusing, being particularly well suited to their respective roles... Plenty of good, clean fun... Should please the majority.—Fil'm Daily.

Green as Grass
This comedy is good enough for any theatre. It pleased our patrons.—H. B. Smoots, Little Falls, Minn., in Greater Amusements.

Ocean Swells
It is a high class comedy that will please the kids as well as the adults. More of this class of comedy would be welcome. Most Christies are good.—Ralph Gribble, New Hamburg, Ont., in The Exhibitors' Herald.

Roll Along
It is genuinely good entertainment and proved a sensation at the Rialto... The steamboat race is simply immense and there's no wonder it is proving a sensation. Good blackface comedy is always a hit but with the popularity of negro songs just now, Roll Along" could hardly come at a better time. It could be put on with a special music score made up of nigger blues" and stand as the real feature of the program.—Weekly Film Review, Atlanta.

Navy Blues
This is much better than the average two-reel comedy and is a thoroughly entertaining picture.—N. Y. Telegraph.

One Stormy Knight
Good comedy and was enjoyed by our audience. The kind everybody likes.—Geo. J. Kress, Rochester, N. Y., in The Exhibitors' Herald.

Navy Blues
You can't go wrong with this one, as it is a contribution to any program.—Trade Review.

Done in Oil
Activity, and there is plenty, in the oil fields of California, form the plot of this excellent Christie Comedy. There is, to be sure, quite a bit of slapstick, but the thrills are extremely good. Your folks will gasp and thrill as well as laugh at this one.—Fil'm Daily.

Green as Grass
A screamedly funny Christie Comedy, Green as Grass, is a big treat on the bill this week.—Memphis Commercial Appeal.

Plumb Crazy
Bobby Vernon in "Plumb Crazy," drew a generous amount of applause, being one of that clever young comedian's best comedies.—Atlanta Weekly Film Review.

Hold Everything
Here comes Bobby Vernon again, taking everybody by storm. Hitting on all fours is the way Bobby goes thru this. When he dresses up as an inmate of the home, and rides behind the speeding taxi in an invalid chair, you will roar, no matter who you are—so will everybody else. Whenever Bobby Vernon plays a woman, there's a riot of fun. Here is a rollicking comedy, Play it, and please your people.—Tullar's Weekly of Short Subjects.

Kidding Katie
This is a high class farce comedy, well produced in every particular, containing pleasing pictures, and should be shown by exhibitors everywhere. It is funny and will make a lot of laughs.—Tullar's Weekly.

In Dutch
This one sure made them laugh. This was no burlesque of the word comedy, because it really was a good comedy.—C. A. Anglemirle, Nazareth, Pa., in The M. P. World.

Navy Blues
A movie program is complete without its comedy to add balance. The audience arrives at the playhouse to see a big thriller, but is greeted by a jolly little comedy, like a cordial hostess, who makes it laugh and feel at home and prepares it for the thrills of the big picture.

No comedies are more welcome than Christie's, and pretty Dorothy Devore, one of the leading comedians with that company does her best—and that is very good—to put one in the proper mood to enjoy the heavy diet to follow... She is the first player to get a United States Battleship for a location for a comedy. "Navy Blues," her latest comedy, was filmed on board the U. S. S. California.—Daisy Dean in The Lawrence (Mass.) Times.

Roll Along
I thought this was rotten until I saw it, then when we saw it we called it great. One of the best. Had them laughing right along. Jimmie Adams is certainly good here.—Geo. Khattar, Sydney, N. S., in The Exhibitors' Herald.

Back to the Woods
An excellent comedy in every respect. Scenery very beautiful and will please. Has many novel stunts among its big pines and around lumbering camps.—H. J. Longaker, Alexandria, Minn., in M. P. World.

Charlotte Merriam
A Perfect 36
Mr. Christie does not overlook comedy values. There are many laughs in "A Perfect 36." Some of the gags are very funny—and after all, that's what counts in a comedy.—The Preview, Los Angeles.

Black and Blue
Altogether there are a lot of ridiculous gags in this comedy, which means that it will provide fun for a great many persons, including myself, for I laughed heartily and forgot a lot about my superiority complex.—The Preview, Los Angeles.

Take Your Choice
This comedy saved our show from being a flat failure. There are some good comedy situations in this one. A good Christie.—C. A. Anglemirle, Nazareth, Pa., in The Moving Picture World.
HAVE YOU PLAYED ALL THESE?

A Handy Guide to Christie Comedies, Series of 1922-23

1. Neal Burns in “That Son of a Sheik.”
2. Bobby Vernon in “Pardon My Glove.”
3. Dorothy Devore in “Let ‘Er Run.”
4. Neal Burns in “Ocean Swells.”
5. Bobby Vernon in “Choose Your Weapons.”
6. Dorothy Devore in “Chop Suey.”
8. Bobby Vernon in “In Dutch.”
10. Neal Burns in “Be Yourself.”
11. Bobby Vernon in “Second Childhood.”
13. Dorothy Devore in “Baby’s Welcome.”
14. Neal Burns in “Hot Water.”
15. Jimmie Adams in “Green as Grass.”
16. Bobby Vernon in “Take Your Choice.”
17. Dorothy Devore in “Winter Has Come.”
18. Jimmie Adams in “Roll Along.”
20. Neal Burns in “Back to the Woods.”

Planning Expansion

That the Christie Film Company would branch out with further film activities was announced following the purchase of forty acres for a new studio site at Westwood, which lies between Hollywood and the Ocean at the western edge of Los Angeles. When the new studio is built, the organization will move from its present historic location, which was Hollywood’s first motion picture studio, started by Al Christie in 1911.

Weather Forecast—A wet night at sea—in “Navy Blues”

Gets Realism From Painful Experience

Al Christie has been making a comedy in which the opening discloses three ex-service men, languishing outside the window of a ham-and-egg emporium, while delicious odors wafted to the sidewalk—bring torture to their anguished souls.

The three boys, Neal Burns, stout Felix Valle, and the lean and hungry looking George Burton, nearly fainted when the ham and eggs burned to a crisp right before their eyes as a result of the chef’s engaging in animated conversation with a pretty waitress. Their part in the picture is to collapse on the sidewalk when the chef carelessly tosses about two dollars worth of charred delicacies in the scrap can.

“Suffer, boys! Suffer!” shouted Christie through the plate glass. “I don’t believe you fellows ever went hungry.”

And then he recounted the narrative of the ginger snaps. It happened in Wheeling, West Virginia, some years back when Al Christie and Harry Edwards were stranded with a show. Christie was the capitalist; he had ten cents in cash.

He nonchalantly tossed the coin on a counter, after glimpsing a barrel of crisp looking ginger snaps overturned in the window. “I’ll just take ten cents worth of those snaps” he said, and seizing upon the bag, led the ravenous Edwards to a park bench.

According to the story, Christie and Edwards lived on ginger snaps for three days while beating their way back to their home in Canada.

Al says, “Ginger snaps are wonderfully filling if you drink lots of water. They swell just grand!”

Navy Blues

As a special comedy attraction (with Ruggles of Red Gap) “Navy Blues,” featuring Dorothy Devore, is presented. This comedy selection will make your sides ache from the first scene until the fadeout—W. J. Minshull in the Portsmouth Star.

Babe London and Jimmie Adams—“Psyche at the Well” in “Done in Oil”

Bobby Vernon entertains the Flappers of 1888 in “Hold Everything”
We Mention With Pride

Following is a partial list of theatres and circuits which have signed for the 1923-24 series of Christie Comedies which are now in production. This only hits a few of the high spots. We would like to mention the hundreds of 100% Christie exhibitors who have contracted for this series as well as all preceding series of Christies, but such a list would look like the telephone book of a good sized town:

CITY THEATRE
Albany......... Strand
Schenectady......... Barci
Utica......... Galax
Birmingham......... Arcadia or Odeon
Savannah......... Arcadia or Odeon
Providence, R. I............................. Strand or Rialto
Charlotte, N. C.......................... Broadway
Columbia, S. C.......................... Broadway
Winston-Salem, N. C.......................... Auditorium
Buffalo......... Shea's Hippodrome
Rochester......... Regent or Piccadilly
Syracuse......... Empire or Eckel
Chicago......... Balaban and Katz, also Ascher Bros.
Cincinnati......... Walnut
Columbus......... Colonial
Dayton......... Strand
Cleveland......... Loew's Ohio Theatres
Akron......... Strand or Orpheum
Toledo............. Princess
Dallas............. Palace or Capitol
Fort Worth......... Phillips' Egypt
San Antonio......... Grand
Wichita Falls......... Dye, Ford and Rogers
Denver......... Colorado or America
Colorado Springs......... Rio Tinto
Boulder......... Curran
Des Moines........ Des Moines or Strand
Cedar Rapids......... Strand
Davenport......... Capitol
Detroit......... Capitol, Madison or Adams
Grand Rapids......... Strand
Kalamazoo......... Fuller
Indianapolis......... Circle
Fort Wayne......... Jefferson
Terre Haute......... Grand
Kansas City......... Newman
Wichita......... Miller
Topeka......... Novelty
San Diego......... Plaza
Chattanooga......... Rialto
Memphis......... Majestic
Milwaukee......... Alhambra and Garden

Neal Burns, Lincoln Plumer and Vera Steadman are the comedy triangle in "Fool Proof"

Bobby Vernon wears both the pants and the skirts in this family in "A Perfect 36"

St. Paul......... Capitol
Duluth......... Garrick or Lyric
New Haven......... Olympia
Bridgeport......... Poli's Palace
Hartford......... Strand
New Orleans......... Saenger Amusement Co.
Paterson......... Regent
Oklahoma City......... Rialto
New York......... Loew's, Inc.
Newark......... Branford
Muskegon......... Palace
Omaha......... Rialto or Strand
Sioux City......... Princess
Philadelphia......... Stanley Company of America
Reading......... Capitol
Pittsburgh......... Grand and Rowland
and Clark Theatres
Altoona......... Strand
Erie......... Strand or Perry
St. Louis......... Skouras Bros. Theatres
Alton, Ill......... Hippodrome
Sedalia......... Sedalia
Salt Lake City......... Paramount
Boise, Ida......... Pinney
Ogden......... Orpheum
San Francisco......... Rothschild Theatres
Seattle......... Coliseum, Strand, Liberty
Spokane......... Clemen
Portland......... People's
Washington......... Crandall's Metropolitan
Norfolk......... Strand
Portsmouth......... Tivoli
Toronto......... Loew's
London......... Loew's
Ottawa......... Loew's

Here's How Newest of Series of Christie Comedies Will Run

1. Dorothy Devore in "Navy Blues."
2. Bobby Vernon in "Hold Everything."
3. Jimmie Adams in "Done in Oil."
5. Bobby Vernon in "A Perfect 36."
6. Dorothy Devore in "Kidding Katie."
7. Jimmie Adams in "Black and Blue."
8. Neal Burns in "Put That Thing Down."
9. Dorothy Devore in "Out West."
10. Dorothy Devore in "Story of a Star."
Gag Men Added to Christie Staff

To furnish plenty of laughs for new Christie Comedies now in the making, the writing and "gag" staff has been recently increased by the addition of Archie Mayo, well-known as both a comedy director and gag man, and also Earl Rodney, the latter being well-known as an actor but whose talents as a comedy gag man have never been hitherto generally known. These men will co-operate with Conklin, Graham and Hall of the scenario staff and with directors Al Christie, Scott Sidney and Harold Beaudine in the preparation of new stories.

Navy Blues

An uproarious Christie Comedy, is another number on the program worthy of particular mention. It is filled with good-humored action and has a number of interesting scenes taken aboard the U. S. S. California—Seattle Post-Intelligencer.

Mid-Winter Release Will be Funny Soldier Comedy

"Out of the trenches by Christmas," was the popular slogan around the Christie Comedy studio during the month of December, when Al Christie was filming a comedy story of the efforts of three ex-soldiers to raise money with a novel collection agency. The comedy, in which Neil Burns will star, depicts the funny angles of soldiering, and a huge trench set harbored a lot of uniformed boys from the American Legion post at Hollywood. They "dug in" with speed and ginger in order to be finished by the holiday season. The comedy will probably be called "Busy Buddies," and is from an original story by H. Austin Beck.

Call the Wagon

Christie Comedies are favorably represented in this one. It has a clever idea and is done with plenty of speed and pep. It is two reels of interesting entertainment.—M. P. World.

Los Angeles Preview Gives Boost to New Christie Comedy, "Kidding Katie."

The review of Dorothy Devore's new Christie Comedy, "Kidding Katie" as printed in the Preview (Los Angeles) follows, in part:

"A farcical wooing predicament is always welcomed—and always will be, until a jaded public forsakes the movie houses and turns to what else they will. One who has attended pictures at all, not to mention the well known 'movie fan', can recall at will any number of such situations on the screen, yet does he sink down in his seat in silent, or otherwise, despair when he realizes that the comedy deals with the ludicrous in courtship? He does not—if he is normal or has the least semblance of normalcy. And especially if the comedy is a Christie, starring either Dorothy Devore or Bobby Vernon, or Jimmie Adams or Neal Burns, the inevitable quartet.

"Kidding Katie, with Miss Devore in the lead, is pleasingly typical of the sort of comedy the Christie Studios produce.

"The events leading up to this grand finale are wholesomely fast and humorous. Miss Devore as Katie is as usual her own pleasing self and is especially delightful in rompers and bare knees. Ably supporting her, Jimmie Harrison takes the part of Dick, the handsome young suitor; Babe London shines as Queenie, and Eugenie Ford presides as the mother. In truth, everyone in the cast performs well.

"Kidding Katie is not slapstick, but nevertheless, in no degree is enjoyment less keen. Nothing is farther from the truth in imagining that its action or interest move slowly or drop at any point in its entire length. One is well entertained from beginning to end, by both plot and cleverly written titles."

Navy Blues

The comedy offering is one of the best laugh makers ever produced—Christie's Navy Blues, starring Dorothy Devore. High class, wholesome fun, this.—Washington, D. C. Times.

Called the Wagon

Christie Comedies are favorably represented in this one. It has a clever idea and is done with plenty of speed and pep. It is two reels of interesting entertainment.—M. P. World.
Please Women, and You
Please All
An Interview With Al Christie
by George Perry

(Reprinted by Permission from the Hollywood News Letter)

That the present popularity of the Christie Comedies is due to the fact that their originator designed them on a well known commercial basis recognized by generations of theatrical men was the discovery I made by delving into the production department of Al Christie’s comedy studio.

And the gist of the whole secret of Mr. Christie’s success is “Please the women, and you please all.”

It seems to simmer down to getting a theatrical commodity that you can sell successfully to women, and the women will take care of getting the men into the theatre. Mr. Christie said that when he first started in the show business some years back the fact was forcibly impressed on his mind that the money spent at the box offices of America is controlled at least seventy-five per cent by girls and women. The men may do the actual spending, but it is the women whom the entertainment must largely please.

That is why, according to Christie the farce and situation comedy has won out over the old pie-throwing orgies which were formerly indulged in. And here the comedy producer put in an angle which I do not believe has been much commented on. And that is the difference between out-and-out slapstick of the rough variety and modern “hokum.” For the latter seems to have its recognized place even in situation comedy, and in fact in all present day pictures.

But to be successful the dash of “hokum” or sprinkling of “gags” which find their way into the best modern comedies, do not stand on their own legs, so to speak, but are incidental to a well worked out background of story which has a little reason and sense to it.

Mr. Christie remarked that Ernest Rogers, a critic in Atlanta, hit the nail on the head when he said, “If you want to please the public steadily, give us less kicks in the pants in comedies.” And another reviewer speaking of the newer type of two-reel comedy, said, “It is exceptionally bright, clean, and in good taste. More of this kind would revive interest in this feature of the average moving picture bill.”

Mr. Christie has a staff of “gag” men who do nothing else but think up amusing situations to inject into his plots after the basis of the story is written out. This means more laughs, for the women as well as for the men because women like to laugh just as heartily as the rest.

“But,” says the head of the busy Christie lot, “Don’t forget the plot boys. You’ve got to please the women, and the men will have to have a little reason behind the dash of ‘hokum’.”

“Danny” Wanted to Know
You know “Danny”—otherwise Joseph Dannenberg, editor of the Film Daily.

Well, Danny came out in an editorial in a recent edition and put it right up to the exhibitors of the country whether or not they were going to allow the producers of long “super specials” to get away with it.

He wanted to know if the exhibitors were at the mercy of producers who handed out pictures that were too long to put on without the necessary supplementary programs.

Danny thinks no exhibitor can afford to pass up a good short subject, regardless of the length of the feature which is handed him.

He says that just as sure as those long pictures are run without relief on the program, theatres are going to suffer in dimes and dollars.

He’s right. Shorter features must come!
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